

# YOUR NEXT FREELANCE, TV CONTRACT

## NETWORKING

- \* **Go to the pub after work.** This is with your own team or a bunch of people at the same company. Even if you only go for 30mins and have a soft drink, you never know whom you will get into a conversation with and where it may lead for work. This is super-easy networking!
- \* **Go to every free training session, event, seminar, launch whatever.** You never know who will be there too and you might learn something in the process.
- \* **Update your social media profiles on Facebook & Twitter**
  - Update your status to say you are looking for work
  - Add colleagues (if you like them of course) to your network from your last job
  - Look for official production company Pages and 'Like' them, or Twitter accounts and 'follow' them to receive their content
- \* **Catch up with friends and remind them you are looking for work.** They may remember you if they hear of something

## ONLINE RECRUITMENT

- \* **Subscribe/regularly visit TV forums, websites and production blogs for leads on commissions.**
- \* **Sign up to as many recruitment resources as you can find.** Some will be free – some won't. You should decide whether you want to pay for access based on what content they will provide.

## JOB HUNTING AT THE END OF YOUR CURRENT CONTRACT

- \* **Coming to the end of a contract?** If there is an HR/Talent team, make an appointment to meet with them before you leave. You never know when they will remember you for something coming up.
- \* **Company is big enough to have an intranet?** Regularly browse it while you work there to see if any jobs coming up that may not be advertised externally.
- \* **Work on your CV and update it everywhere you have uploaded it.** Don't forget some production companies have their own databases online. [Cover email tips](#) [Writing a TV CV](#)

## SPECULATIVE JOB ENQUIRIES

- \* **Make a note of TV programmes you watch and enjoy,** record the name of the production company and approach them.

## BUILD YOUR PERSONAL BRAND

- \* **Build your own website and put your CV on it.** It can be done for free and you can do it yourself!
  - Include a pic on your website
  - keep it updated with your contracts
  - put your email and phone number but not your home address, for security reasons

## WARNINGS

- \* **Be careful whom you invite into your social media contacts** and when you do it. We do not recommend adding current work colleagues until you have moved to the next job, just in case you say something negative about the job you are currently working on...
- \* **Don't work for free!** If you will work for free – why would a company ever pay you for the work you do in the future?
- \* **Take care with cover letters, one size does NOT fit all.** Be careful not to address incorrectly or mention another company you have contacted when you cut-&-paste anything.