

## **How we use your information.**

### **What are cookies?**

Cookies are small text files that are stored on your computer, mobile phone or device. Cookies may be placed on your device when you visit a website or open a marketing email.

### **Unique Funerals and cookies**

Unique Funerals does not use cookies to collect personally identifiable information about you. We use cookies for a variety of reasons, such as to remember your preferences when you visit our sites, tailor your visit, monitor traffic to enable us to improve our sites, or to ensure we remember the contents of your shopping basket when you next visit the site.

We also set third party cookies to allow you to easily link to third parties you may be subscribed to, such as Twitter, Facebook and Youtube. We do not control these cookies, but we check how these cookies might use your information before allowing them to be set on our sites. Please visit the third parties' websites for more information on these cookies. We have provided a list of all third-party cookies and links to further information below.

Some third-party cookies are used to help us understand the performance of our marketing activity and improve the relevance of the adverts you see. We use these cookies to display products and services that we think will interest you, across our websites.

Our partners may also set cookies when they direct you to our site to buy a product. These cookies allow us to pay our partners a referral fee based on the nature of any purchase you make.

Below is a list of the main cookies used by each of our businesses websites.

- **Strictly necessary cookies.** These cookies are necessary for the website to function. If they are disabled our site won't work.

- Performance cookies. These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our site
- Functionality cookies. These cookies allow us to remember choices you've made on our site.

## **How to manage your cookies**

Most browsers automatically accept cookies, but you can usually change your browser to prevent cookies being stored.

Please note, if you do turn cookies off this will limit the service that we are able to provide to you and may affect your visitor experience.