



NOMINET

UK Domain Leaders Agreement

Your submission of a case study for Nominet's UK Domain Leaders scheme indicates your consent to the following simple rules.

1. Plagiarism or copyright infringement is not permitted.
2. Once you have submitted your case study to Nominet, you may not re-publish the case study anywhere online, in part or in whole, including your own website.
3. You may promote your case study on your own website, Twitter, Facebook, or other social media sites via a link to the article on The UK Domain blog.
4. If you want to submit images/video as part of your case study, please supply high resolution images and:
 - 4.1. Any and all images/videos submitted as part of a case study are subject to inclusion at the sole discretion of Nominet.
 - 4.2. You must be the copyright holder of any image/video and you must provide evidence of copyright/ open source. In the event this evidence cannot be provided, no images/video provided shall be used.
5. All case studies will receive at least one (1) link to the business website.
6. Nominet will amplify the case study on a variety of social media networks, but does not guarantee any particular site or reach.
7. Nominet does not permit links to your business' website within the post unless it is directly related and relevant to the topic.
8. Links to third-party sites shall be approved by Nominet, and must be relevant to the topic.
9. All SEO'd anchor text or tags will be reviewed and subject to inclusion at the discretion of Nominet.
10. All case studies will be reviewed and approved by Nominet prior to posting.
11. Nominet reserves the right to edit a case study where necessary to ensure the post is consistent with the values of Nominet.
12. Nominet will review any material changes made prior to publication.
13. Nominet reserves the right to refuse publication or remove the case study without prior notice.
14. By submitting a case study, you agree that you have read this Agreement and agree to be bound by it.
15. You shall not hold yourself out to be a member of the Nominet or The UK Domain website.
16. Nominet reserves the right to amend these terms and conditions prior to the events happening and any new terms and conditions shall be effective once uploaded to www.theukdomain.uk
17. You must own and be using a .co.uk, .uk, .org.uk or .me.uk domain to be considered for the scheme.
18. The benefits of joining the scheme include but will not necessarily be as outlined on the UK Domain website. Nominet reserves the right to amend these and any new benefits shall be effective once uploaded to www.theukdomain.uk.
19. Nominet will review case study submissions against a selection criteria and will have final say whether a business qualifies to join the scheme. Nominet reserves the right to remove a business from the scheme for any reason and without advanced notice.
20. Should your case study be accepted, your role as an UK Domain Leader is a voluntary position and does not constitute employment by Nominet or grant you the authority to represent or speak on behalf of Nominet. You may disclose your involvement in the scheme both online and offline however.

21. The UK Domain Leaders scheme is ongoing with no fixed term. A business can choose to exit the scheme at any time by emailing website@nominet.uk. Nominet can end the scheme at any time.
22. Nominet will only keep data about a business on their records that is already openly available in the public domain. You can ask about the data held on your business at any time. Nominet will keep this data until you ask us to remove it. You can request your data to be deleted by contacting website@nominet.uk.
23. By joining the scheme you agree to receive relevant emails from Nominet and the UK Domain, which you can opt out/unsubscribe from at any time.
24. English law applies to these terms and conditions and the exclusive jurisdiction of the English Courts shall prevail.