

## Press note: new report

# Getting Going: Breaking the barriers to corporate climate action

**05:01 AM ET, Wednesday, September 14, 2022, NYC:** Today, ahead of Climate Week NYC 2022, Oliver Wyman together with international non-profit, Climate Group, has published a new report: *Getting Going: Breaking the barriers to corporate climate action*.

*Getting Going* builds on interviews with climate and sustainability leaders in companies across the world and in various sectors, developing a toolkit to drive real-world progress on climate. It highlights that to get going, businesses must lead with strategy, not measurement, and that focusing on how a company contributes to the transition, rather than with emissions outcomes, is essential for orchestrating the big shifts we need.

The report features profiles and interviews with leaders from firms such as AT&T, National Grid, Ingka Group, Siemens, Ørsted, Pfizer, AstraZeneca, Goldman Sachs, PepsiCo, and BT.

The report identifies a framework of four key enablers that make corporate action on climate action happen:

- 1) **Attention** across the organisation, at all management levels.
- 2) **Vision** to set goals and priorities and give shape to an otherwise disparate and tactical agenda.
- 3) The vision needs to be embedded in the reality of **operation**.
- 4) The organisation must align people's **accountability** to support and incentivise the actions required.

**Simon Glynn, Partner and Co-lead of Climate and Sustainability at Oliver Wyman, highlights:**

“We can’t afford for the Decade of Delivery to be only the Decade of Disclosure. There’s currently a disconnect between the transformational change practitioners expect, and the incremental levers many organisations are using. Now is the time to get it right before the way we do it is baked into the organisation.”

**Helen Clarkson, CEO of international non-profit, Climate Group, adds:**

“Net zero is not optional. Getting Going provides organisations across all sectors with a practical toolkit on how to kickstart climate action and create real, significant change. Leading with strategy and a clear vision, not measurement alone, will drive that shift at scale.”

*Getting Going* is a follow on from last year’s *Getting Real*, which set out how businesses across a diverse range of sectors can balance commercial viability with sustainability goals to chart a successful course to net zero, and provided a blueprint for a commercially smart climate transition.

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### **Report links**

**2022 report: Getting Going: breaking through the barriers to corporate climate action**

- [Climate Group website](#)
- [Oliver Wyman website](#)

**2021 report: Getting Real: a blueprint for a commercially smart climate transition**

- [Climate Group website](#)
- [Oliver Wyman website](#)

### **Contact details**

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