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GM Advances Equitable Climate Action through New Collaborative with National Wildlife Federation

- *New Climate Equity Collaborative will focus on addressing impacts of climate change on vulnerable communities, youth*
- *GM will donate \$1 million to the Collaborative from its Climate Equity Fund*
- *GM and the National Wildlife Federation gear up for Climate Week with an EV road trip from Detroit to New York City with climate advocate, musician and UN Youth Leader AY Young*

DETROIT - General Motors has announced that it has joined the National Wildlife Federation as a founding member of the new Climate Equity Collaborative, an initiative focused on addressing the disproportionate impacts of climate change on vulnerable communities and youth.

The Climate Equity Collaborative aims to engage communities, youth and nonprofits in designing and implementing equitable and inclusive climate solutions. Its key priorities include:

- Elevating environmental justice and education within the broader climate conversation
- Building on-ramps to the climate equity space for organizations that share the Collaborative's values, starting with communities hit first and worst by the impacts of climate change
- Strengthening the knowledge and leadership already existing among youth and vulnerable communities through engagement opportunities and resources
- Driving investments to nonprofits and platforms that are advancing education, environmental justice and economic opportunity.

GM has donated \$1 million to the Collaborative through its Climate Equity Fund, and it will co-design the initiative's framework and roadmap. The National Wildlife Federation is serving as the convener alongside an ecosystem of sustainability leaders in the nonprofit, government and private sectors.

Other founding nonprofit partners include WE ACT for Environmental Justice, Children's Environmental Health Network and the Community and College Partners Program.

"Too often, the people and communities most vulnerable to climate change are left out of conversations that impact their lives," says Kristen Siemen, GM's vice president of Sustainable Workplaces and chief sustainability officer. "We're proud to be a founding member of the Climate Equity Collaborative, and we

invite other companies to join us in this movement to take stronger, more inclusive action on climate change.”

As a founding member of the Collaborative, GM builds on its commitment to ensure that its transition to an all-electric future is inclusive of employees, customers and the communities most impacted by climate change. In 2021, GM launched its Equitable Climate Action initiative and created its now [\\$50 million Climate Equity Fund](#) to provide philanthropic support to nonprofit organizations closing equity gaps related to climate change. The Fund has provided more than 40 grants to nonprofits and benefitted approximately 1.2 million people through its programs.

“The climate crisis is hitting Black and frontline communities first and worst. The Climate Equity Collaborative and this partnership will help us ensure that efforts to address the changing climate and generational environment injustices reflect the perspectives and needs of impacted communities,” said Mustafa Santiago Ali, executive vice president of conservation and justice at the National Wildlife Federation. “We’re eager to build off the work to date of the Climate Equity Collaborative and inspire all communities to join us in this important work.”

The Road to Climate Week

In the lead-up to Climate Week, GM and the National Wildlife Federation are teaming up with global climate advocate, musician and United Nations Youth Leader for Sustainable Development Goals, AY Young on a road trip from the Detroit Auto Show to New York City.

The road trip will be driven by Young in an all-electric Chevrolet Bolt EUV, showcasing the growing accessibility of electric vehicles and expanding infrastructure. Young will make stops along the way to talk to students about how they can help advance equitable climate solutions. Once on the ground in New York City, Young will perform a concert with newly released music from his Project 17 album to inspire hope and climate action.

General Motors (NYSE:GM) is a global company focused on advancing an all-electric future that is inclusive and accessible to all. At the heart of this strategy is the Ultium battery platform, which powers everything from mass-market to high-performance vehicles. General Motors, its subsidiaries and its joint venture entities sell vehicles under the [Chevrolet](#), [Buick](#), [GMC](#), [Cadillac](#), https://www.holden.com.au/?evar25=gm_media_release and [Wuling](#) brands. More information on the company and its subsidiaries, including [OnStar](#), a global leader in vehicle safety and security services, can be found at <https://www.gm.com>.

About National Wildlife Federation is America’s largest and most trusted conservation organization, with more than 6 million members and supporters and 52 state and territorial affiliates. The National Wildlife Federation’s mission is to unite all Americans to ensure wildlife thrive in a rapidly changing world.

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