

HUNNIGAN WEBSTER

TITLE Junior Art Director

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PROFILE Specialising in documentary photography and film, exploring the individual characteristics found in the mundane and ordinary, unpicking how we live and perform in relation to others. This interest has culminated in the production of a thesis titled "What implications does the power and position of the lens have on the way that images are received?".

Outside of University I have Art Directed and produced campaigns as part of 3AQ, a creative studio I founded and managed. After five years of experience working in the fashion industry across various roles, I am now looking for a new challenge with my gained experience from my degree.

I am a proactive and driven person with excellent people skills and a strong eye for detail.

EXPERIENCE

2018 - 2020 3AQ Studio - Founder and Creative Director

- Founded a creative studio in collaboration with other creatives who all worked under the umbrella of 3AQ
- Freelance creative director for brand campaigns (HEX, De La Vali, Palmer Pouch, Youthful)
- Formed a team of creatives to be part of the studio talent pool (designers, photographers, stylists, make-up artists, hair stylists)
- Oversaw the running of the photography studio and renting to clients
- Attending client meetings to generate future projects for the studio
- Hosting a number of fashion designers collections in the space for PR and styling purposes

2016 - 2018 IPR London - Influencer Relations Coordinator

- Identifying new talent and developing new ways for the agency to connect with industry influencers, talent and opinion formers.
- Building relationships with key influencers, VIPs and agents, tailored for each client to work creatively on projects and events.
- Work closely with each brand in line with the seasonal strategy ensuring key marketing styles are championed.
- Working closely with the record label PolyDor to increase tangible awareness whilst building the credibility and profiles of their artists.
- Curated and headed up the IPR London AW17 Press Day by working collaboratively with a new up and coming artists Hetty Douglas, creating artwork for the space and Ryan Hawaii who produced live art during the day. Booked relevant Dj's and managed the space floor plan to ensure the atmosphere represented the IPR London aesthetic.
- Managing the IPR London Instagram account with the agencies, clients and cultural content to ensure it is connecting to a broader audience.
- Project managed the re-launch of the IPR London website working on the design and concept to make sure it sits in line with the IPR London ethos.

2016 - 2016 a number of names* - Press Coordinator

Working alongside the PR Manager to support the team, I also helped organise the 1 year anniversary of the Billionaire Boys Club store and assisted at the trade show Jacket Required:

- Cooperating with editorial and VIP stylists with showroom appointment and managed sample movement.
- Ensuring inventories are accurate while keeping the showroom and press office organised and well presented.
- File and organise all press cuttings received from media monitoring service and subscriptions.
- Responsible of updating the website, Instagram, and Tumbler accounts with relevant imagery and news on brands represented in the agency.
- Coordinating and liaising with the brands on samples
- Assisting the sales team at the trade show Jacket Required

2015 - 2015 Just Jamie - Li & Fung Group - Assistant Account

Trained four new graduate designers who came on board and introduced our systems and the logistics of the company.

Supported a Senior Account manager with the largest accounts, managing the order process from the moment the sale is made and ensure that all relevant tests and procedures are carried out and to ensure smooth communication of information between customers and offshore suppliers based in Far East and Europe.

- Management of customer orders; Managed the raising of all orders with suppliers. Daily and weekly analysis of customer orders and dispatches, identify issues and propose actions to resolve and avoid sales loss.
- Liaising with clients and factories for sample, trim and fabric approvals to ensure our factories could start production as scheduled.
- Updating and analysing internal and clients critical paths.
- Coordination between Quality Control department and the Pattern cutters with sample approvals.
- Assisted the Head of Sales on with new client meetings and accounts.

2010 - 2014 Just Jamie - Li & Fung Group - Junior Designer, Design Assistant, Intern

Worked alongside a new designer to create a new division within Just Jamie company to target premium clientele. Responsible for creating on-trend women's outerwear and tailoring designs keeping in line with the seasonal brief.

- Worked closely with the sales team to attend design/development meetings with high street retail buyers.
- Regularly researched and sourced current new key trends, trims, new cloth developments and prints for forthcoming seasons.
- Assisted and contributed to the collaboration of internal collections.
- Worked along the Designer to produce technical design spec packs and CADs.
- Liaising closely with clients discussing the season ahead, approving samples, fabrics and trims.
- Working daily alongside Pattern Cutters and Garment Techs to ensure each sketch was interpreted correct to the design.
- Sustain effective partnerships with Fabric Suppliers to ensure we had a variety of fabrics ranging from Europe to the far east
- Constantly communicating with overseas mills and Far East factories.

SKILLS

Adobe Creative Suite
Microsoft Office
Keynote
Life Casting

EDUCATION

University of Arts London
London College of Communication
2017 - 2020
BA Design For Art Direction