

Miriam Dunn

London College of Fashion

Personal Profile

- Year 2 Fashion Visual Merchandising and Branding student at London College of Fashion.
- Looking for 6-12 month paid internship as part of my University's industry placement Diploma.
- Interested in the creative processes of Retail Design and Fashion Branding.
- Creative, enthusiastic and thrives in a collaborative environment

Key Skills

- Excellent Visual Art and Presentation skills such as painting, drawing, prop making and **digital artwork**.
- Confident fashion **styling** skills.
- Confident in **Word, Powerpoint, Excel, InDesign, Photoshop** and **Sketchup**.
- Learning skills in **Illustrator**.

Work Experience

SALES ASSOCIATE • WHISTLES • OCT 2017- Present

- Maintaining shop floor and back of house
- Assisting customers with fittings and offering styling advice
- Assisting with mannequin changes and maintaining VM standards

WORK EXPERIENCE • EMULSION ARCHITECTS • AUG 2017

- Researching client's competitors and creating presentations for design references
- Organising and ordering material samples
- Assisting with site visits and meetings with clients

DESIGN INTERN • HELLO FLAMINGO • JUL 2017

- Researching ideas and themes based on clients brief
- Creating moodboards and presentations to be sent to clients
- Sourcing materials and collecting quotes for services
- Creating digital versions of initial window display designs based on clients brief

CUSTOMER SERVICES • WAITROSE • AUG 2013 – JUN 2017

- Cashier and Customer service desk
- Stocking merchandise and maintaining shop floor
- Reductions of products and date checks.

PR WORK EXPERIENCE • CLOSER • DEC 2015

- Returning garments to PR companies and preparing garments for photoshoots
- Sourcing images for articles
- Organising and categorising clothing cupboard.

Education

BA FASHION VISUAL MERCHANDISING AND BRANDING • 2016+ • LONDON COLLEGE OF FASHION

- Previously designed and installed a full scale window display for a denim brand
- Recently worked in collaboration with ASOS in which we presented our winning project at their head office.
- Currently working on designing a new store environment using 3D design software.

FOUNDATION DEGREE IN ART AND DESIGN • 2015 - 2016 • UNIVERSITY FOR THE CREATIVE ARTS

- Specialised in Fashion Promotion covering Branding, Styling and Photography projects.
- Achieved Distinction.

A LEVELS • 2013 - 2015 • LONGSANDS ACADEMY

- **A2:** Fine Art **A**, Mathematics **C**, Psychology **B**, **AS:** Biology **B**