

Role Description

Brand Ambassador

To support the Marketing Team with Social Media content and posts that encourages a new target audience to engage with Techniquet's offerings, specifically After Hours, Late Nights and Community events.

Main responsibilities

To create content for the Techniquet Social Media pages that encourage new audience participation.

To actively create ideas for promotion, polls or competitions that can be promoted through Social Media.

Liaise regularly with the Marketing Officer to discuss upcoming posts and events to promote.

To act as an effective ambassador for Techniquet.

To always work within the Techniquet Values and Behaviours Framework and embrace our values of Excellent, Inspirational, Inclusive, Collaborative, Empowering and Innovative.

Create long-lasting relationships and partnerships with other Social Media influencers to create a new network.

Update or/and create blogs and attend (if possible) the marketing and PR meetings once a month with our external PR company.

Supporting duties

To contribute to the development of promotional material for Techniquet and the website, where necessary.

Experience

Experience of Adobe Packages (desirable but not necessary)

Skills and Abilities

Excellent communication skills with the ability to communicate effectively with a diverse range of groups.

Ability to communicate effectively in writing, using appropriate tone and use of language.

Strong interpersonal and relationship building skills.

Customer-focused, with a flexible, positive and professional approach.

Qualifications

Educated to A-Level or Equivalent.

Personal attributes

Inspirational

Innovative

Creative

Solution-focused

Team player and committed to collaborative and cross-functional working

Loyal