



[REDACTED]
Peter Richmond

Mr.P.Kingsley
Review Advisor
Local Government Boundary Commission for England
Layden House
76-86 Turnmill Street
London EC1M 5LG

25th September 2014

Dear Mr Kingsley,

Rochford District Council Bounbary Changes.

Map References(Proposed areas):-

- A: Ashingdon renamed Crouch Valley
- B: Great Wakering
- C: Rochford South
- D: Hawkwell East(part) renamed Magnolia Ward
- E: Hockley/Hawkwell West Renamed Magnolia Ward
- F: No changes indicated
- G: Rayleigh- No changes indicated.

I have resided in my current address for the last 20 years and have been the Company Director of Alpine Taxis based in Hockley for 19 years, I am also a member of Stambridge Council.

My review uses the following boundaries:-

1. Railway line from Hockley to Southend boundary-with three connecting bridges between East and West.
(Greensward Lane Hockley, Rectory Road, Hawkwell, Hall Road Rochford)
2. Hockley/Hawkwell Main Road, Hall Road through Rochford.
Bradley Way/Southend Road,Rochford (to Southend boundary).
3. Cherry Orchard by-pass (B1013) from Hall Road Southend boundary, west of airport, High side vehicles for Hockley can only use this road.
4. Brays Lane(East)from Ashingdon road to various villages. to BALTIC Wharf (vessels from Scandinavia), freight, including RSJ's timber and many other types of heavey cargo. Essex Marina, an international marine centre delivering/receiving many £million plus boats by road from all parts of the country. The RSPB new wetlands centre now being creased using the spoil from London Crossrail.

All of the above businesses can only use Brays Lane, Ashingdon Road, Bradley Way, Southend Road and into Southend to connect to the A127, (bearing in mind the three bridges have height restrictions and therefore HGV's cannot use them).

5. Rectory Road from Ashingdon Road to Hall Road/Main Road Hawkwell a local cut through, used by local residents, especially when there is an accident, Also used as a cut through to B1013 by-pass to the west of Southend. Thus avoiding Rochford Town Centre, both from the eastern side of Rochford District and from Lower Road Hockley/Hullbridge area.

THESE ARE MY SUGGESTIONS FOR THE EASTERN AREAS WARDS, HOWEVER I HAVE BEEN UNABLE TO FINALISE THE ELECTORATE NUMBERS.

- A. Ashingdon-named Crouch Valley Ward
The majority of residents/businesses look towards Rochford using Ashingdon Road and Brays Lane as their main connection. Each Parish Community has its own Village Hall, Doctors Surgery Primary Schools, Nurseries and local Countryside activities also there are boating facilities available along the River Crouch. By renaming this ward to the Crouch Valley Ward, this unites these Parishes into one Community. Also the whole of this area is steeped in the ancient history of vikings etc.
- B. Wakering including the Parishes of Great Wakering, Barling and Foulness. My only interest is the boundary between Rochford South.
- C. Rochford South, suggested change to Anne Bolyne ward due to historic connection.
By using the proposed South Bank of the River Roach from Wakering right to the centre of Rochford as the northern boundary of the ward. At Rochford station the ward turns north up Ashingdon Road to Ironwell Lane(left)(an ancient by-way) to Rectory Road following the original boundary via Mount Bovers Lane using public footpaths via Gusted Hall and Flemings Farm to the Southend Boundary and then east to the Wakering boundary.
- D. Rochford North suggested change to Rochford Town and Roach River ward.
By using the north side of the river Roach, westwards from Burton Hall to Rochford railway Station. North up Ashingdon Road to Ironwell Lane, west to the Railway Bridge in Ironwell Lane and Eastern side of the Railway Line, north to Parklands/Holt Farm Way (part of Hawkwell Parish Council area) returning East to Ashingdon Road and going north on the eastern side of the road to Brays Lane, west through Brays Lane to Ballards Gore, then South using public footpaths to Ballards Gore(river Croach)

By including part of Hawkwell South Ward, the residents in this area not only consider they are Rochfords residents, Estate agents advertise these properties as Rochford, Holt Farm, ST Teresa's and Rochford Primary schools are all along the Ashingdon Road. The residents in this area from Rochford and Hawkwell Parishes use the centre of Rochford for their social activities, including doctors, dentists, local supermarkets, community Halls, shopping centres, allotments, bowling

greens, football Pitches, childrens play areas are all within this ward. In Brays lane, King Edmund School have a new entrance developed and a residential estate too. Also the new residential development at Stambridge Mills in Stambridge Village. All these areas use Ashingdon Road as their major road.

- E. Hawkwell East (part) Proposed new name Magnolia Ward.
The Eastern boundary is the centre of Ashingdon Road from The Chase South to Holt Farm Way, through Holt Farm Way west to Eastbury Avenue to the railway line. North following the railway there to White Hart Lane, then westwards using public footpaths ect, zig zagging across the northern area of Magnolia Nature Reserve to the Chase, Ashingdon Road. The reasons for this, although most of this area is in the Parish of Hawkwell, very few people feel that they are Hawkwell residents, because their main route is via Ashingdon Road they consider themselves Ashingdon residents. Again when properties are marked as Ashingdon, no mention is made of Hawkwell. Local residents use the shops at Golden Cross and other businesses including the post offices, Victory public house etc, other local shops and Ashingdon Memorial Hall. The bulk of residents go into Rochford for other social activities, the number 8 bus route goes through Rectory road linking Main Rd Hawkwell and into Hockley, very few people use this service from Hockley. By remaining it as Magnolia Ward all the residents are delighted with Magnolia Park and the nature reserve, which is parallel to Ashingdon Road.
- F. Hawkwell West and Hockley Proposed New Name, White Hart Ward.
By using the western side of the railway line from Hockley station through to Ironwell Lane. Then Ironwell Lane west to Rectory Road and then west along Rectory Road to Main Road Hawkwell and follow the boundary western side of the proposed Rochford South Ward. At the end of Mount Bovers Lane including the Belchamps Activity Centre to the west, north to Woodlands Road, then East. At its junction with Main Road Hockley.
South to Great Eastern Road then east to its junction with the railway line. The centre of this area is the White Hart Public House, approx. 250 years old. The residents of Hawkwell West and Hockley, use the number 8 bus route to shop either at the shopping parade at the bottom of White Hart Hill or to the centre of Hockley. Most older children attend Greensward Academy in Hockley. Commuters from this area travel to London or Southend from Hockley station. Continued development of Glencroft and the "Christmas Tree Farm" will increase the population considerably.

Changing the ward names Crouch Valley, all the various villages will feel they are part of their own community. Magnolia ward highlights the importance of the Magnolia Nature Reserve in the community. White Hart ward as the White Hart is in the centre of Hockley and Hawkwell and used regardless of which Parish they live in.

In conclusion to create 13 wards, each with three members in my mind is excellent. As now so many questions are asked "why don't we have an election every year".

Yours sincerely,

Mr Peter Richmond.

