

TURN YOUR EVERYDAY EMAIL INTO INCOME – EVERY DAY



Grow your business while you work...
Intelligently, automatically, effectively

How does it work?



WORKS WITH ALL RECENT VERSIONS OF MICROSOFT® WINDOWS AND OUTLOOK

A FEW QUESTIONS FOR YOU...

- > Does your business need better cross-referral of sales leads between departments?
- > Do you need to make customers aware of new developments in your firm or a new product range?
- > Do you have great products or services in one business area that customers or clients of another don't know about?
- > Do you want to add sales or marketing messages to your communications subtly – so you don't seem to be pushing your products or services?
- > Do you want to be seen to be proactive in anticipating client needs?

IF THE ANSWER TO ANY OF THE ABOVE IS YES...

CROSSELERATOR IS FOR YOU!

Crosselerator is the automated cross-selling tool for professional practices and any 'silo' business. Crosselerator puts your marketers, not the people at the 'sharp end' of the business, in control of cross-promotion messages. It intelligently adds messages to normal outgoing email correspondence, giving you a steady flow of enquiries with minimal effort.

HOW?

By adding your organisation's business development messages to your outgoing emails... intelligently and automatically.

OUTCOMES

- ✓ A near 100% read rate and 50% click-through rate mean you can't lose.
- ✓ Crosselerator enhances your reputation for being proactive and aware of client needs.
- ✓ Cross-marketing is put in the hands of marketers/management with no additional demands on employees.



Crosselerator.com
Automatic targeted marketing

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