

# PREDICT

## Using PREDICT in Grocery



We send Alerts to the field teams giving them information about the product, SKU code and...  
Accurately predicts where issues will occur tomorrow



### ALERT TYPES:



SKU RANGED BUT  
**ZERO  
STOCK**



SKU RANGED BUT  
**ZERO  
SALES**



SKU RANGED BUT  
**LOW  
SALES**

We also show the field the Size Of Prize of fixing the alert  
**SIZE OF PRIZE THRESHOLD: £150**

Results so far for one of our clients:

**23%**

+23% increase in ROI using predictive alerts

Displays alerts, store performance and history  
through dashboard on smart device for each outlet

