



┌ FUTURE ┐
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An Introduction to Two
Unique Building Guides for
2019

Homebuilding
& RENOVATING



Inclusions:

About: Ultimate Guide to Extending your Home

Content: Ultimate Guide to Extending your Home

About: Ultimate Guide to Building your own Home

Content: Ultimate Guide to Building your own Home

How you can be involved

Rate Card

Contact Details



The Ultimate Guide to Extending Your Home

A unique guide published to help homeowners on their journey to improve their existing property by adding space and value.

Offering expert advice on costs, project planning and case studies of real projects.

- On sale 28th March 2019
- 180 pages full of inspirational projects and expert advice
- 5,000 copies will be distributed via Tesco, Waitrose and WHSmith. The Guide will have premium point of sale in store and will be presented in a promotional bag with Homebuilding & Renovating magazine
- 5,000 copies will be distributed within the goodie bags at the Homebuilding & Renovating National show at the NEC, Birmingham, 28th – 31st March 2019



10,000

ABC Circulation

60/40

Male/Female Split

£240k

Min budget on
their project

75%

Have 2 or
more children

80%

ABC1

**Annual
Publication**

A modern kitchen and dining area with large windows and a glass extension. The kitchen features a white countertop, a woman standing behind it, and a built-in oven. The dining area has a wooden table, metal chairs, and a glass extension that looks out onto a garden. The overall style is bright and airy.

Content: Guide to Extending

Where to extend

Opening out / knocking through

Single storey or two

Features on patio doors, rooflights, flooring, windows and kitchens

Extend or remodel

Beginner's guide

How to find a good builder

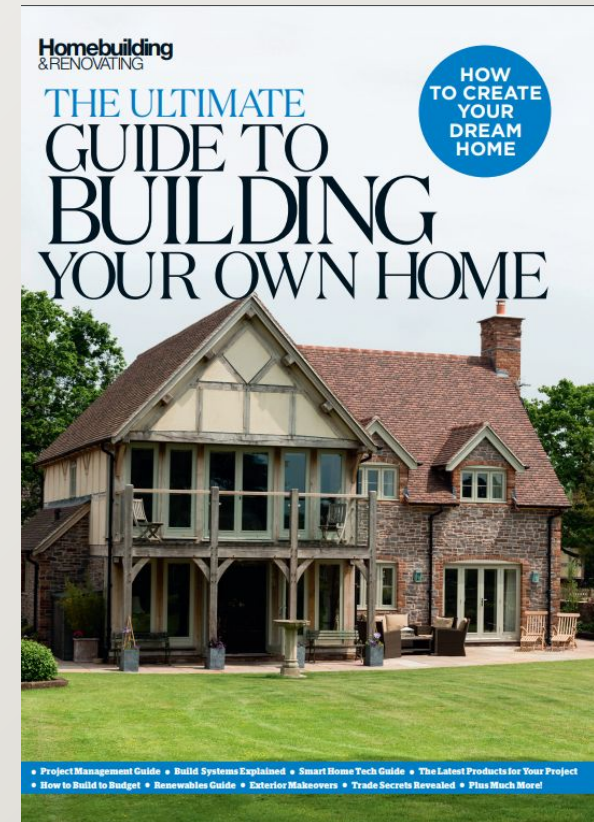
Design process

Planning permission

The Ultimate Guide to Building Your Own Home

A unique guide published to help individuals create their own home. Offering expert advice on sourcing land, planning, financing and case studies of real projects.

- On sale 26th September
- 180 pages full of inspirational projects and expert advice
- 5,000 copies will be distributed via Tesco, Waitrose and WHSmith. It will have premium point of sale positioning in a promotional bag with Homebuilding & Renovating magazine
- 5,000 copies will be distributed within the goodie bags at the Homebuilding & Renovating London show at Excel 4th – 6th October 2019



10,000

ABC Circulation

60/40

Male/Female Split

£240k

Min budget on
their project

75%

Have 2 or
more children

80%

ABC1

**Annual
Publication**

A modern, bright interior space featuring a kitchen with white cabinetry and built-in ovens on the left. In the center is a wooden island with a countertop and several wooden stools. To the right is a dining table with a metal frame and wooden top, accompanied by more stools. Large floor-to-ceiling windows and glass doors in the background offer a view of a garden and a wooden fence. The room is well-lit with natural light and has a clean, minimalist aesthetic.

Content: Guide to Building

- .Working out your budget
- .Plot guide
- .Insurance / warranties guide
- .Construction system guide including SIPS, Timber Frame and Masonry
- .Cladding, including render, stone, brick, etc.
- .Roof coverings
- .Choosing windows and doors
- .Heating and renewables
- .Drainage options
- .Staircases
- .Lighting and electricals

How you can be involved:
Images not to scale

Advertorial content gives you the chance to position yourself in the market as an ‘expert’ in your field. Fully supported by our editorial team to ensure the correct message is delivered to the audience

ADVERTORIAL
exclusive Internorm



THE BEST FOR GLAZING

Pioneering your new home with triple-glazed windows and doors is the way to go, say specialist partners ecohaus and Internorm

Triple glazing is becoming more popular because of new build standards such as Passivhaus but there is no reason why it should not be considered across all project types. Not all window companies have designed their windows to be triple glazed, and as such it can be expensive and troublesome when trying to specify triple glazing in lower spec windows and doors. However, Internorm has designed its range of windows and doors around the optimum triple glazing specification.

UK standard double glazing has a Ug value of 1.1W/m²K whereas Internorm 48mm triple glazed units have a Ug value of 0.5W/m²K. What does this mean to the self-builder and renovator? The Ug value is the measurement of heat loss through the glass in watts per m². A standard double-glazed unit loses 1.1 watts per m², compared to a triple-glazed unit which loses less than half at 0.5W/m². When you consider buildings are being designed with more and more glass, it makes sense to consider how well the glazing performs.

Glass also makes a huge difference to how comfortable the building feels throughout the year. In the summer you don't want to overheat, but in the winter you want to keep as much heat in as possible. With triple glazing you can control the heat loss much better and also control

the amount of solar gain by specifying different coatings, so you ensure you get the best of both worlds.

WORKING TOGETHER

ecohaus became a partner of Internorm in 2010 and has been awarded number one UK partner for the past six years. ecoHaus specialises in design, supply and installation of all Internorm products across the UK. The company believes that triple-glazing is the only option you should consider when looking at windows and doors for your new project. Based in Austria, Internorm has been manufacturing triple-glazed windows since 1979. Officially the number one window brand in Europe, Internorm produces a range of timber composite products and a unique PVC/aluminium composite range. All products are triple glazed as standard and provide clients with optimum performance for any type of project.

To find out more about Internorm triple-glazed windows and doors, contact ecohaus internorm on 01453 837300 or visit ecohausinternorm.com.


Product Name: HF410
Window Type: Timber Composite
Internal Finishes: Spruce Oak
Material: Ash, Larch
External Finishes: Any RAL Colour
or selection of special finishes
Performance U Value 0.50 W/m²K
Glazing: 48mm Triple Glazed
Passivhaus Certified: YES



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IDEAS FOR LIVING
FIND YOUR PERFECT KITCHEN

FIND YOUR LOCAL SHOWROOM
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They say it's what's inside that counts

and here at Ideas For Living we couldn't agree more! For over 35 years we've been connecting homeowners with their perfect kitchen design, and in that time, we've learnt a thing or two about kitchen design.

With inspiration, seasonal planning advice and dedicated network of independent kitchen studios, visit www.ideasforliving.co.uk to start your journey.

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STUDIO PARTNER

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Full Page Display advert – these can be positioned next to relevant content. Premium Cover positions also available.

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The Zinc and Copper Door Canopy Company



ZAC are specialists in designing and manufacturing environmentally sustainable zinc and copper door canopies.

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Cotswold Glamorgan Belgravia Wexhampton Parisian Blenheim

To find out more about our range, please visit our website at www.zac.ltd. You can also email us at info@zac.ltd or call on 020 3957 6150.

Classified Options
6 x 2


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¼ Page



BRITISH IRONMONGERY
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0845 257 1147 sales@britishironmongery.co.uk

Rate Card 2019

Type of Advert	Guide to Extending (March)	Guide to Building (September)
<u>Classified:</u>		
¼ Page	£295	£295
6 x 2	£160	£160
<u>Display: Front of the magazine</u>		
¼ Page	£395	£395
½ Page	£695	£695
Full Page Display	£1350	£1350
Double Page Spread	£2500	£2500
Advertorial single Page	£2500	£2500
Advertorial Double Page Spread	£4000	£4000

A warm, modern kitchen and dining area with light wood cabinetry, a central island with stools, and a dining table. A woman is visible in the background near the island. The image has a soft, orange-tinted overlay.

**To reserve your space or if you have any
questions please contact:**

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