



With Global Scale

Future's influential sites, events and magazines make it a leading authority amongst B2B and consumer audiences.

Our global portfolio spans brands in: Tech, Gaming, Film, Music, Photography, Design, Home Interest, Education, Television and Science.

173m
Monthly Online Users

115m Social Media Fans

1.4m
Print Circulation





THE FUTURE ADVANTAGE

Understanding & Influencing Consumers' Path to Purchase

DISCOVER

Our **Editorial Expertise** and **SEO leadership** help surface content that informs the purchase decisions of valuable consumers.

ENGAGE

We **Connect** our community through **Credible Content** and meaningful **Experiences**, empowering them to **Share**.

PURCHASE

We are the **New Storefront** directly driving the purchase of technology products, gaming hardware and software through our proprietary eCommerce engine **Hawk.**





eCOMMERCE

Our Proprietary Technology

Developed within a publishing environment, Hawk brings together our technological and editorial expertise to provide a unique and integrated eCommerce platform that:

- Works with content to improve the customer experience
- Detects and counters ad blocking
- Makes purchasing easier across, mobile, desktop and tablet
- Continuously invests in optimising the user experience
- Measures and improves performance by employing advanced data analytics
- Works with multiple content types using tailored widgets
- Delivers a targeted geo-territorial solution





eCOMMERCE

Proven Results

£196m

Worth of retail sales in the past 12 months

3.8m

Products sold through our sites over the past 12 months

Black Friday Week 2018

£36m

Worth of retail sales during Black Friday week 2018

522k

Products sold over Black Friday week 2018

The best Black Friday deals



Nintendo Switch - £269 @ Amazon

This is the cheapest deal currently going on the Nintendo Switch. £269 is £20 cheaper than yesterday's bundle deal with Mario included but that bundle is now sold out. £269 @ Amazon



iPhone 7 32GB | Vodafone | £75 £25 upfront (with E

CHEAPEST, IPHONE 7, EVER, The £50 off code from Mc £700 mark. And you don't even have to settle for minii

Get the cheapest ever iPhone 7 deal



iPhone X | Vodafone | £200 £190 upfront (with DEAL

Wow! We didn't see this coming - everybody had been this presented itself. The cheapest overall price we've data. Total cost over 24 months is £1318 Get this iPh



Samsung Galaxy S8 | O2 | £90 £60 upfront (with TRE

Very simply put, this is the best Black Friday deal so fa exclusive discount code we've agreed with Mobiles.co. Remember to enter TRBLKFRIS8 at the checkout. Tota

Get this Galaxy S8 deal in Midnight Black Voucher code: TRBLKFRIS8



Samsung Galaxy S8 | FREE handset | Unlimited calls Another case of matching Samsung with Apple here - 1 you don't mind paying £60 upfront, don't miss out on

Get this Samsung Galaxy S8 deal now

Best entry-level DSLRs: what to look for and what to buy in 2017

By Phil Hall S days ago Cameras

We help you choose a great beginner DSLR without spending a fortune





If you've outgrown your point-and-shoot camera or are no longer satisfied with the snaps you get from your smartphone, and feel like you're ready to take your photography to the next level, then an entry-level DSLR is the most obvious

Entry-level DSLRs deliver a big step up in image quality from a compact camera or smartphone, offering far more manual control and the ability to change lenses to tackle a huge variety of projects. Don't worry though - there are also a host of auto modes to help you out until you're comfortable with the more creative controls.

Obviously, the more features you want, the more you'll pay, but do you actually need them? Our top camera is one of the cheapest on the market, but still offers impressive performance and image quality, plus enough features to handle most assignments, especially if you're still learning.

THE BEST ENTRY-LEVEL DSLRS

- 1. Nikon D3400
- 2. Canon EOS Rebel T7i / EOS 800D
- 3. Nikon D5600 4. Nikon D3300
- 5. Canon EOS Rebel T6i / EOS 750D



ACQUISITIONS

Building on organic growth through buying businesses that support our strategy. Seamlessly integrating various divisions into the Future ecosystem and launching a new digital global brand.















Procycling

cyclingnews



Ten acquisitions

completed in 24 months

Over sixty new brands

integrated into the Future Family

Three new

enthusiast verticals



OUR MAGAZINES

BRITAIN'S FASTEST-GROWING HOME BRANDS

We publish inspiring and beautiful content for the home lover, educating our audiences on everything from self-build projects to vintage interiors. Period Living and Real Homes are both showing year-on-year ABC growth, while Homebuilding & Renovating is the UK's number one actively purchased self build title.







21.1K

REAL HOMES ABC +1% YOY

25.8K

PERIOD LIVING ABC +6% YOY

22K

HOMEBUILDING & RENOVATING ABC +9% YOY MARKET SHARE

70K
COMBINED ABC
CIRCULATION

1.1M



PRINT SOLUTIONS

Advertorial content gives you the chance to position yourself in the market as an 'expert' in your field. Fully supported by our editorial team to ensure the correct message is delivered to the audience



dands much as Passinhous lost there is no reason why it should not be osidered scross all project types. Not their windows to be triple placed, and as when trying to specify triple glaring in ternorm has designed its range of triple glasing specification. UK standard double glasing bus a Ug

value of LVK)m's whereas intersorm steam triple glassed soits have a Ug valne of 0.2W/ne's. What does this resust to the mil-builder and reservator? The Ug value is the measurement of heat less through the plan in water per or! A stand and double-glassed unit losss 'L1 waits per m', compared to a triple-glassed unit which loses less than half at 0.56/80 ser. When with more and more glass, it makes sense to consider how well the glacing perfection. to how confortable the building feels

don't want to overform, but in the winter you want to keep as such heat in as you-

you get the best of both world-WORKING TOGETHER

dow Type: Totaler C

a 2000 and has been awarded sombs one UK partner for the past six years. coellans specialises in design, supply and installation of all Internoons prodote across the UK. The company believe that triple-placing is the only option you reclairs to grideral analor valuations al doors for your new project. Based is ustria, înternorm has been soundar-ring tople glaced windows since 1975 Micially the ausdoor one window bean Harope, Interserve produces a range o obarto are triple glossed as standar

triple-glassed windows and doors

Full Page Display advert these can be positioned next to relevant content. **Premium Cover positions** also available.



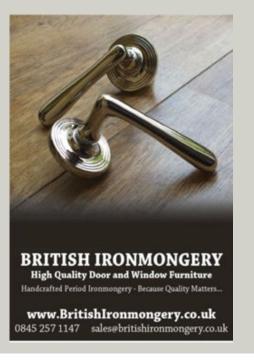
Double Page Spread - Premium Positioning and higher recall with readers



Classified Options 6X2



Quarter Page



OUR HOME INTEREST Brands

Our stable of iconic brands are genuinely multi-channel propositions, with the market-leading Homebuilding & Renovating engaging consumers across print, digital and live events. The fast-growing Period Living and Real Homes also share Realhomes.com as their online home, which has delivered a market-leading audience increase over the last 12 months.

1.3M

Monthly Global Users
- Future Home Interest Sites

978K

Monthly UK Users
- Future Home Interest Sites

440K

Social Media Fans - Future Home Brands

69K

ABC Print & Digital Circulation - Future Home Magazines

REAL HOMES

PERIOD LIVING

Homebuilding Renovating

plotfinder.net

Homebuilding Show Renovating





REAL HOMES

Real Homes offers all the inspiration and advice you need to make your dream home a reality across the UK's fastest-growing homes website, monthly magazine and popular social channels.. Whether it's adding an extension, replacing your kitchen, converting your loft, or decorating your living room, Real Homes has all the modern homeowner's needs covered.



81%

Female

43%

Traffic growth MoM

94%

home-owners

69%

VIa organic search

4.38

Average dwell time

81%

Have live projects

464K

Global Monthly unique users

881K

Global Monthly page views

317K

UK Monthly unique users

21.1K

ABC Circulation +1% YOY

131K



PERIODLIVING

Period Living is Britain's fastest-growing homes magazine and best-selling period homes title. It's also the complete guide to decorating, renovating and maintaining a traditional property.

Every issue delivers stylish real homes and gardens, decorating inspiration, shopping ideas, lifestyle content and expert advice. It's the ultimate sourcebook for people who appreciate timeless, classic and eclectic style.



82%

Female

£450K

Average value of first home

95%

home-owners

81%

ABC1

78%

Have a live project

52%

Mobile users

94K

Global Monthly unique users

152K

Global Monthly page views

61K

UK Monthly Unique users

25.8K

ABC circulation +6% YOY

220K



Homebuilding Renovating

Homebuilding & Renovating is the UK's best-selling self-build magazine and one of the country's leading homes websites; the ultimate resource for anyone hoping to create an individual home.

The brand covers a range of projects – renovations, conversions, extensions and self-builds – of all styles, sizes and budgets. Each issue is packed with expert project advice, buyers' guides, design ideas and case studies to help readers turn their plans for a dream home into a reality.



60/40

Male/Female split

£50-60K

Average household income

124K

Min budget on current project

45%

Aged under 45

#1

Brand for self-build and renovation

49%

Mobile users

605K

Global Monthly unique users

1.3M

Global Monthly page views

513K

UK Monthly Unique users

22K

ABC circulation

77K





As the UK's leading website for buying and selling land and renovation opportunities, Plotfinder's dedicated team speaks to estate agents, auction houses and private sellers to provide subscribers access to details of over 18,000 plots and properties for sale in the UK.



Plotfinder offers a subscription to in-market readers that want to be the first to know about land / renovation opportunities

58%

Female

13K

Current paying subscribers

224K

UK monthly page views

45%

Age 35-54

76%

Via organic search

56%

Mobile users

95K

Global Monthly unique users

340K

Global Monthly page views

87K

UK Monthly Unique users

55K

Newsletters

12K



Homebuilding Show Renovating Show

The only exhibition where self-builders, renovators and home improvers can find everything they need for each step of their project under one roof.

Our market leading Homebuilding & Renovating Shows are supported by the UK's number one homebuilding magazine and leading website, giving you the opportunity to raise your profile and build a rapport with homebuilders before meeting them in person.

UPCOMING SHOWS

NEC 28-31 MAR

GLASGOW 1-2 JUN **SURREY** 29-30 JUN

LONDON 4-6 OCT

EDINBURGH 19-20 OCT

HARROGATE 1-3 NOV SOMERSET FA 16-17 NOV 18

FARNBOROUGH 18-19 JAN 2020 107K

Annual Visitors

61%

Do not visit any other shows

£124k

Average project spend per visitor

Shows per year





MEET OUR READERS

Home Builders



Affluent Empty Nesters

They have the time and money to indulge in space and luxury, creating a lifestyle - enhancing their homes for now and retirement in mind.



Growing Families

Plenty of space and high quality design are their priorities and they realise that self-build is the best way to create a family home tailored to their lifestyles



Movers and Shakers

Design conscious, wealthy and confident, they are in control of their life and going places. They want an individually designed home that reflects their status and values



Money's No Option Homebuilders

Successful entrepreneurs, senior professionals and celebrities, they have made it in life and are looking forward to creating their dream home. They want the best and cost is no obstacle to obtaining it



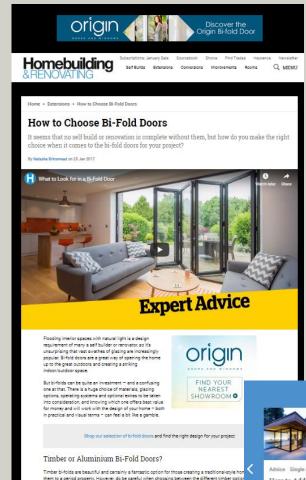
J L FUTURE

CONTENT COLLABORATION



Video:

Professional editorial syndication promoted via social media, YouTube, email and online. Subject to be decided based on search analysis, content gaps and what our audiences are searching for.



timbers are ideal as they have more dimensional stability than solid timber doors. Although softwo

products are available, which are cheaper than hardwood, some of the lower-end models can still be

Content Collaboration:

As an industry expert why not share this insight with our website visitors and social media audiences? By working with the editorial team we can create a calendar of content to position you as an industry leader.



Price POA subject to content / seasonality and editorial contribution Highly recommended as part of content strategy for 2019

SPONSORED POSTS

Sponsored posts and content are the big thing for 2019. All the major London agencies are using this method to position their clients as experts and broaden their messages to our engaged online and social media communities.

They give you the opportunity to offer advice on topics that are being searched for and help build content gaps across our websites.

Includes:

Homepage Promotion within Insight Carousel

Social Media push via Facebook, Instagram or Pinterest

Evergreen content to stay on the site Outbound links to your site

Rate £5000 Per Post







Subscribe Sourcebook Shows Find Trades Insurance

Home > Doors > 4 Signs You Need More Natural Light in Your Home

4 Signs You Need More Natural Light in Your Home

Natural light is essential to a happy and healthy home. Here are four signs you need to add more of it to your property

By Sponsored Content on 21 Jan 2019



As homeowners, it can seem like there is an ever-growing wish list of improvements to make our homes more aesthetically pleasing and better suited to our lifestyles. causing a bigger problem than you think.

Here are four signs that you need to introduce some more natural light into your home

1 Rooms Seem Dark and Small

If parts of your home seem small and dark, then it is likely that inadequate glazing and ineffective internal layouts



THE ULTIMATE SOURCEBOOK

The comprehensive product and services bible across Homebuilding & Renovating and Real Homes. With over 400 companies listed and a range of options depending on budget, Sourcebook is the ideal way to ensure consistent visibility in front of an in-market readership.

BASIC ENTRY – 6 OR 12 MONTHS

- Headline image including logo
- Content page (about us)
- Gallery of images
- 3 x product pages, each page to include gallery of images and copy
- Details of exhibition
- Contact details
- Links to social media pages and all relevant categories within Sourcebook

£950 for 12 months, £600 for 6 months



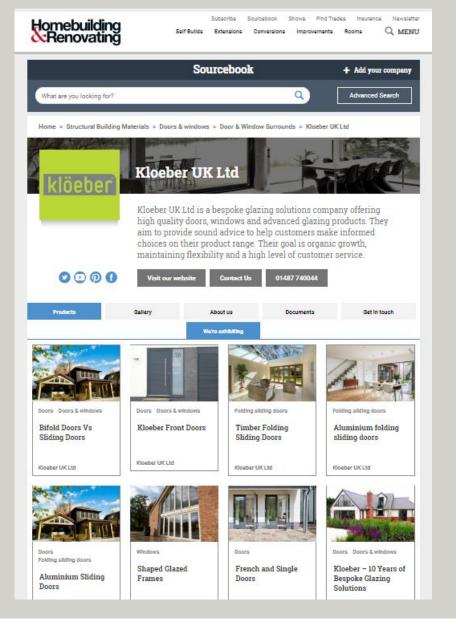


THE ULTIMATE SOURCEBOOK

PREMIUM ENTRY - 12 MONTHS

- Headline image, including logo
- Content page (about us)
- Gallery of images
- Unlimited product pages to be added throughout the year. Each page to include gallery of images and copy
- Brochure downloads
- Video uploads
- Details of exhibitions
- Contact details
- Links to social media pages, all relevant categories within Sourcebook and to any relevant editorial features within our sites

£5,000 unlimited content 12 months



SOLUS EMAILS

An exclusive email from you to our audience, can be sent to the whole list or segmented by geographical location and project type.

A fantastic way to showcase your products or case studies and we can incorporate video.

Fully measurable in terms of response and exclusive.

SUBSCRIBERS - all GDPR-compliant

Homebuilding & Renovating: 23,261

Real Homes: 24,571

Period Living: 24,026

Plotfinder: 28,188

Starting Price £2500 plus VAT



Advertising Feeture: Slove and chimney specialists yew this email online FUTURE

In partnership with Stova



Give yourself some warmth this Christmas

STOVA - The Stove Specialists

With the cold season upon us, it is the perfect time of the year to enjoy the warnth of a real fire. As a leading expert in the world of stoves, fireplaces and accessories, Stove — The Stove Specialists — can deliver just that.

The first thing you should know is that the warmth of a real fire transforms the ambience of any room and brings a home to life, whether you are in the process of building an extension, renoveting your current living space, or are just not satisfied with the current appearance or efficiency of your open fireplace or gas fire. With many years of experience in the heating industry, Stova would like to guide you in the right direction and offer a design, advice and installation service.

Visit the Surrey showroom to get into the festive spirit with a mince pie and mulled wine, and experience the cosiness of a real fire.

Find out more, and visit the showroo



REAL HOMES

vertising Feature: line free stand free View this error on

In partnership with The Albion Bath Company



Albion is upholding the traditions of British manufacturing with its range of handmade vanity units.

Made exclusively in Albion's own factory, and complementing its collection of fine free standing baths, the Arezzi, Hamar and Ortona ranges suit bathrooms big and small.

Offered in sizes from 450mm wide all the way up to 1500mm wide, these products will enhance any bathroom design. The ceramic basins are made from Italian vitreous china, and provide ample space for essential bathroom practications.

To create your unique look, Albion can oustomise the exterior colour to your choice. Simply choose from any Dutux or Farrow and Ball colour and the Albion team will take care of the rest.

FIND OUT MORE

Don't forget, Albion is a specialist in the manufacture of unique, beautiful and practical baths. The Tubby and Torre ranges give sumptuous, comfortable bathing in a compact space.

And to complete all of the bathroom essentials, Albion offers a unique and practical Effusio over-bath shower system. Now you can have a shower over any free standing bath.



Find out more about Albion's products by requesting a free brochure:

REQUEST BROCHURE

TARGETED WEEKLY EMAILS

This is a fantastic opportunity for you to be noticed as a true expert in the Industry.

Be a part of our dedicated weekly email newsletters going to nearly **300,000** subscribers.

EACH NEWSLETTER INCLUDES:

Strong Editorial lead on this email promoting a headline article from the respective branded site. As a sponsor you would receive the headline banners (MPU and Billboard) and a targeted piece of editorial content linking to your site, making the opportunity very contextual to the audience.

SUBSCRIBERS

Homebuilding & Renovating: 128,984

Real Homes: 94,903

Period Living: 74,780

Plotfinder: 70,864

Weekly total: 369,531

£1,500 per email

REAL HOMES

Monday 4 February 2019 View this email online



11 colourful bathroom design ideas

If you're in the process of designing a bathroom and want to incorporate colour, our selection of happiness-inducing ways to add brightness through paint, pattern and accessories are sure to leave you feeling inspired.

Bright ideas



How to create a traditionalstyle family kitchen

Whatever its size, the kitchen is the place where everyone gathers. We look at the key ingredients that go into creating a traditional family kitchen.

Top tips



Should you buy a memory foam mattress topper?

Do you feel as if your mattress could be giving you a warmer welcome? It might be time to buy a memory foam topper: find out the benefits.

10 reasons



How to project manage your extension or renovation

Taking on the role of project manager is a great way to save money, but requires more responsibility. Here's all you need to know if you plan to be your own project manager.

Expert advice







FORTNIGHTLY PRODUCT SHOWCASE EMAIL

Three dedicated brand 'newswires' featuring relevant product and services going to just over 230,000 readers who are renovating, decorating or just making their homes more beautiful. Each newswire includes 10-14 products/services with the top slot including a king-size image.

This product produces excellent responses.

EACH NEWSWIRE INCLUDES:

1x high-resolution image

30 words of copy

Link to your website

Request more information - where we collect their information and share it with you

SUBSCRIBERS

Homebuilding & Renovating: 80,000

Real Homes: 64,000

Period Living: 48,000

Plotfinder: 41,000

Weekly total: 233,000

£750 each & £900 top slot



Fri 22 Feb 2019

Advertising Feature

NEWSWIRE

Are you looking for self build services, or products to update your home? HomebullOling & Renovating presents a great selection to inspire your project. You can also find details of more products and services in the HomebullOling & Renovating Sourcebook pages.



Modern Doors Made in the UK

Upgrade your front door to an ultra-modern, bespoke and secure Origin Front Door – covered by a 20 year guarantee.

Visit Website

Request Info



UK's Biggest Range!

IronmongeryDirect is the UK's largest specialist ironmongery supplier, with over 16,500 quality products available at low trade prices for next day delivery.

Visit Website

Request Info



Slimline Aluminium Sliding and Bifold Doors

Alpine offers a range of ultra-slim bespoke bifolding and sliding doors, front doors, roof lanterns and windows. Get a 10% discount for a limited period — enquire now.

Visit Website

Request Info



Draw A Line Under High Energy Bills

For off-grid homes, ground source heat pumps offer a clean and efficient solution. Join the low-carbon, low-cost heating revolution with Kensa's award-winning Evo heat pumps.

Visit Website

Request Info



HIGH IMPACT DISPLAY

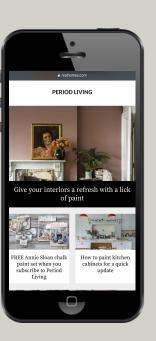
We are committed to building innovative advertising formats that effectively deliver on our partners' KPIs, from awareness to action.



| Interactive and video | Optimised for viewability | Available for programmatic buying





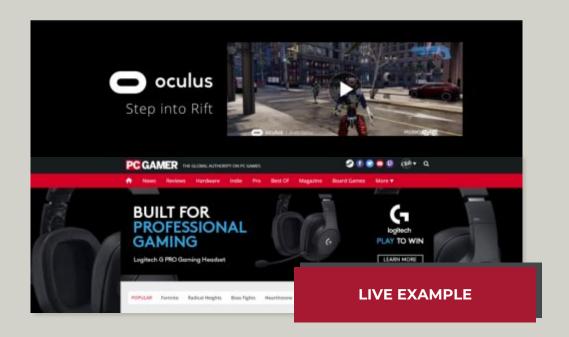


| Designed with mobile scrolling in mind | Maintaining a seamless reading experience | Allowing you to creatively tell a brand's story



DESKTOP AD UNITS

Big Top and Miniscroller



Big Top

| A two-state high-impact unit that initially loads full-width at the head of the page and collapses to a 100% viewable state when a user scrolls through content.



Miniscroller

An engaging ad unit that sits mid-page and captures user attention with its parallax feature.



MOBILE AD UNITS

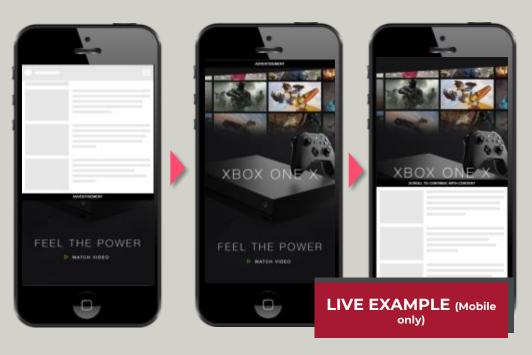
Mobile Big Top and Interscroller





Mobile Big Top

A two-state high-impact unit that seamlessly translates to mobile; initially loading at the top of the screen and collapsing to a 100% viewable state at the bottom as a user scrolls.



Interscroller

Designed for a sophisticated and touch-friendly user experience, our Interscroller enhances scrolling interaction on mobile, pushing the ad up or down the page to reveal a fixed, full-page ad.



1st PARTY DATA TARGETING

Future delivers an unrivalled amount of 1st party data including:



Those wishing to upgrade



Those with intent to purchase



In-market software and hardware shoppers



Users on a particular network

We use this data in conjunction with our tech portfolio to directly target in-market customers.

This combination of the UK's largest tech audience cross-referenced with bespoke first party data is unrivalled amongst our competitors.



AUDIENCE SEGMENTATION

We reach passionate and engaged audiences across all aspects of tech, gaming, photography and design through our dedicated insight tools.



Tech Enthusiasts



Smartphone Intenders



Wearable Tech Lovers



TV Intenders



Audiophiles



Gamers



Photography Enthusiasts



Holiday Intenders



Business
Decision Makers



Luxury Buyers



PREMIUM PROGRAMMATIC OFFERING



DATA EXPERTISE

Benefit from first party data expertise to capture the right user, at the right time in the environment

Including: Intender, enthusiast and additional bespoke segments



PREMIUM PMPS

Gain access to our most in-demand inventory.

Formats: High-Impact, Video



PROGRAMMATIC GUARANTEED

Guaranteed Formats:
All Single Formats, Takeovers,
Roadblocks



AUDIENCE GUARANTEED

Guarantee your audiences, ensuring you reach the most relevant users.





HOME ENDORSEMENT **OPPORTUNITIES**

Expanding our licensing offering.

Future are now offering manufacturers the opportunity to be endorsed from our authoritative and respected, home interest portfolio.

WITH FOUR NEW USAGE **ENDORSEMENTS ACROSS EACH BRAND:**

'REAL HOMES LOVES' 'AS SEEN ON' 'AS MENTIONED IN' 'AS FEATURED IN'



ENDORSEMENT LOGO EXAMPLES



















WHAT MAKES IT UNIQUE?

- We have the expertise and technical capability to produce the UK's only digital-first home improvement show – The Real Homes Show
- Each episode helps viewers make better use of the homes and budget they have
- Like Realhomes.com, the tone is down-to-earth, practical, approachable and lighthearted – it won't give you a headache!
- More in-depth information will sit on a new Real Homes Show landing page on realhomes.com
- By using video to engage, inform and entertain our audience, we can become leaders in the homes sector
- Video traffic will comprise 81% of all web traffic by 2022*



HOW WILL IT BE BROADCAST?

- Each 20-minute show goes live fortnightly on YouTube and realhomes.com on a Thursday afternoon to maximise potential audience
- The year will be divided into four seasons.
 Season one runs 4 April to 4 July
- Filming is split between our new-look studio and homes of viewers and social influencers
- Short teaser videos will be posted on Facebook, Twitter and Instagram each show, all linking to the video show landing page











14.5k

54.1k

40.3k

5.4k

4k

TOTAL REACH 118K +34% YOY



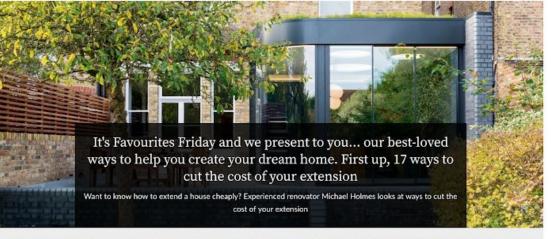
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TRENDING Fab subscription offers Spring cleaning Extension cost calculator Extending a house Renovating a house Sign up to our newsletter





Our easiest craft project: how to knit a chunky blanket in three hours



Our jewel of a home transformation guide: how to renovate a house



Our most beloved living room colour scheme (of the moment): green



Our squeakiest clean feature yet: all the best ways to do your washing



Our shiniest Instagram uploads: take a tour round gorgeous (real) homes



Our favourite magazine: Real Homes – £21 for six issues and a free gift!

BUYING GUIDES

WHAT'S IN IT FOR PARTNERS?

The Real Homes Show gives viewers the inspiration they need to kickstart their home improvement projects, whether that's extending a kitchen, redecorating a kid's bedroom, or updating a small bathroom

By partnering with us you're aligning your brand with an exciting new series to watch online, while reaching thousands of homeowners keen to turn the house they have into a home they love.

Partners receive:

- A watermark logo, with the sponsor's name displayed at the top right of each video
- Short teaser videos are posted on Facebook,
 Twitter and Instagram for each show, all of which link to the video show landing page
- House adverts for your brand in print titles

42%

of Brits have decorated or improved their home in the past year

£1,151

Average yearly UK expenditure on DIY and home improvement

42%

of the UK population is always looking for new ideas to improve their homes

457K

Unique users and rising 95% YoY on Realhomes.com

783K

Monthly page impressions on Realhomes.com



REACH FOUR MILLION USERS

- The Real Homes Show landing page on Realhomes.com is expected to receive approximately 22,500 views during season one
- Social reach is approximately 580,000
- Email reach is approximately 1,000,000
- Print promo reach is approximately 435,000 over three months
- Additional online reach is approximately
 118,000
- Advertising inventory reach 400,000

TOTAL REACH IS APPROXIMATELY 1,750,000







THE FUTURE NETWORK

Reaching 12 million unique users in the UK every month, we have the ability to create bespoke 1st party segments reaching the in-market consumer you want to reach.

Real Homes	Home Interest
Homebuilding & Renovating	Home Interest
Plotfinder	Home Interest
FourFourTwo	Football
GamesRadar	Games/TV/Film
PC Gamer	Gaming
Kotaku UK	Gaming
TechRadar	Technology
ТЗ	Technology
Lifehacker UK	Technology
Gizmodo UK	Technology
IT ProPortal	B2B Technology
Louder	Music
What Hi-Fi?	Technology

Example Audience Segments



Luxury Buyers



Smartphone Enthusiasts



White Goods Intenders



Wearable Tech Intenders



TV Intenders



Smartphone Intenders

FUTURE CONSUMER

OUR CONSUMER VERTICALS

OUR TECHNOLOGY Brands

Future is the UK's leading and most influential Technology network, reaching passionate consumers through the world's favourite Tech brands.

78.9m Monthly Global Users - Technology Network

4.3m Social Media Fans

213k Print & Digital Circulation

techradar. **T3** WHAT HI*FI? GIZMODO | uk lifehacker | uk tom's HARDWARE tom's guide

TopTenReviews

Mac







OUR GAMING & ENTERTAINMENT

Our gaming and entertainment portfolio has been the voice of authority and source of influence for gamers across digital, events and print for over 30 years.

23.9m

Monthly Global Users
- Gaming Network

13.6m Social Media Fans

168k
Print & Digital Circulation

gamesradar+

PC GAMER

TKOTAKU"

EDGE

PlayStation official Magazine - UK













OUR MUSIC

Brands

We are the UK's most extensive music portfolio, with websites, magazines and events covering all genres, from Rock to Acoustic, Drumming to Electronic music.

5.3m

Global Monthly Users - Future Music Network

19.8m Social Media Fans

245k

Print & Digital Circulation

GUITAR Guitarist **GuitarPlayer Guitar GuitarTechniques** COMPUTER MUSIC electronic MUSICIAN **FutureMusic RHYTHM musicradar**.





OUR CREATIVE & PHOTOGRAPHY

Brands

Future's photography network is the largest in the UK, providing expert advice, inspiration and the latest news to enthusiast and professional photography communities.

Our creative portfolio is a spark of inspiration for designers, developers, artists, true enthusiasts and professionals in the creative & design sector.

5.3m
Global Monthly Users
- Future Music Network

19.8m Social Media Fans

245k
Print & Digital Circulation

Camera

Camera **PhotoPlus** NPhoto
100% NIKON 100% INDEPENDENT Photographer Camera Phot⊜graphy Show |COMPUTER| |ARTS 3D WORLD **3D**Artist The voice of web design The Voice of The Voice of Web design The Voice of The Vo **GB GREATIVE BLOQ** generate



OUR KNOWLEDGEBrands

Created by experts across History, Science, and Technology, our knowledge portfolio is accessible and authoritative, offering enthusiasts of all ages engaging and inspiring content.

27m

Monthly Global Online Users

5.9m
Social Media Fans

75k+
Print & Digital Circulations

HISTORY

HOW IT WORKS

HISTORY

LIVESCI=NCE

SPACE

Space





CONTENT PUBLISHING

Cross-platform content under contract, direct to consumers and underpinned by data strategy and insight.

Future Fusion is our in-house content marketing agency. Our mission is to create irresistible content for global and local brands who want to talk effectively to their audiences. We use market-leading data and insight to win new fans for forward-thinking brands.







EVENTS

Prestigious, Award-Winning Events with a Growing Audience Year On Year

Partnership Opportunities Include:

- Brand Experience
- Data Capture
- Social Amplification
- Content Creation





























Average Survey

Response Rate

PROPRIETARY RESEARCH

Future illuminate Panel

The illuminate panel is a global community of 3,300 highly engaged readers across all of Future's brands; both online and print. Our users are proven active purchasers across various fields covered by our extensive portfolio, including: gaming, technology and photography.

Truly Engaged Users

When we say our readers are highly engaged & active, we mean it. During the past 12 months since the panel was re-established we have had an average 45% UK response rate.

BESPOKE CLIENT INSIGHTS

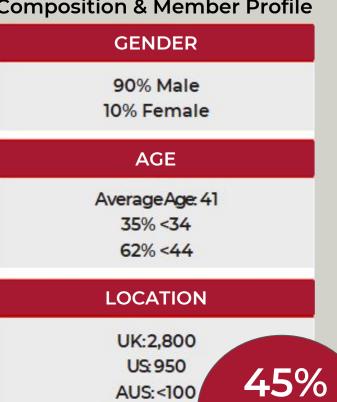
Brand & Product Specific Insights

We work closely with our clients and advertising partners to provide bespoke applicable insight into consumer perception, behaviour and attitudes towards specific brands and products from an impartial but highly relevant audience.

- Awareness
- Familiarity/knowledge
- Perception
- Ownership

- Purchase intent
- Purchasing habits
- Competitive advantages

Composition & Member Profile



For comparison, the average response rate for online surveys is around 25%.

J FUTURE

Connectors. Creators. Experience Makers.

HOME INTEREST BOOK TODAY

