



KEEPING YOUR BUSINESS ON TRACK

It was always said that the first duty of farming was to produce enough food for the people. But over the last two decades, the world of agriculture has changed and the focus has shifted from ensuring that people don't go hungry to the methods employed in food production. Animal welfare, farming safety and the environment are now critical considerations in how the countryside is managed and regulated.

Over the last 20 years I have advised farmers across the country on all manner of issues. Farming will always have its challenges and I use my specialist knowledge of the industry to provide expert guidance and advice.

I can support you with:

- Ensuring the licences you need are in place
- Planning ahead to manage the impact of regulatory change on your business

- Media and PR management
- Defending your position and rights
- Holding regulators to account
- Making sure that you have the best advice when problems arise.

What I enjoy most is meeting the farmers I am representing, often around the kitchen table, to develop a strategy that resolves the issues they are facing as quickly as possible. I have strong relationships and friendships in the industry, built on trust and confidence in my work, and that's the real reward.

**Your specialist
in regulatory
issues in the
agricultural
sector**



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