

HARLEY-DAVIDSON MUSEUM

MILWAUKEE FACT SHEET

LOCATION

Milwaukee is located in the southeast corner of Wisconsin on Lake Michigan's western shore. This prime location in the heart of the Midwest offers benefits for those who live, work and visit here.

POPULATION AND SIZE

Milwaukee has a population of 602,782, and an area covering nearly 96 square miles. It's the 22nd-largest city in the country. The area has a population of 1.6 million.

ATTRACTIONS

Milwaukee Art Museum: The Milwaukee Art Museum is located on beautiful Lake Michigan and has become one of the city's most recognizable landmarks. Designed by Santiago Calatrava, the building features a Brise Soleil, a sunscreen that can be raised or lowered creating a unique moving sculpture. The beauty doesn't end at the door, as the museum offers more than 20,000 works of art from antiquity to the present.

Miller Park: Home of the Milwaukee Brewers baseball team, Miller Park was completed in 2001 and can hold up to 41,900 people. It hosts tours during the season (March – October) on non-game days.

Mitchell Park Conservatory (The Domes): Experience a desert oasis, a tropical jungle and a special floral garden all in one afternoon! Three domed structures house three different climate zones and feature plants from all over the world.

Miller Brewing Company: Miller Brewing Company's Milwaukee Brewery still sits on the original land purchased by Frederick J. Miller in 1855. This land now houses its corporate headquarters. The brewery offers free, daily tours of its facilities, where you see each step of the brewing process performed by the 950 employees who work there.

Potawatomi Bingo Casino: Potawatomi Bingo Casino is a popular leisure destination, providing live entertainment in a 500-seat intimate theater, specialty restaurants and a gift shop with authentic Native American hand crafts.

Summerfest: Milwaukee is home to Summerfest, the world's largest music festival according to the Guinness Book of World Records. This 11-day event boasts 10 ground stages and a

23,000-seat amphitheater featuring a variety of music, from national headline acts to up-and-comers.

Chicago: Located just 92 miles south of Milwaukee (approximately 2 hours), Chicago boasts more than 200 theaters, 6,100 restaurants, 200 art galleries and 550 parks.

CULTURAL DIVERSITY

The 2000 U.S. Census revealed a rich blend of ethnic groups, comprised of 50% Caucasian, 37% African-American, 12% Hispanic and 3% Asian.

CLIMATE

Milwaukee has four distinct seasons. Lake Michigan influences the climate considerably, cooling the city in the warm months and moderating cold temperatures in the winter. Average seasonal temperatures are: Spring (March to May) – 53; Summer (June to August) – 78; Fall (September to November) – 59; Winter (December to February) – 29. Precipitation averages around 33 inches per year.

AIRPORT SERVICES

Milwaukee General Mitchell International Airport: Mitchell's 13 airlines offer roughly 250 daily departures and arrivals. Approximately 90 cities are served nonstop or direct from Mitchell International, Wisconsin's largest airport. Midwest Airlines is the hometown airline service.

Chicago's O'Hare International Airport: Chicago's O'Hare International Airport is located just 78 miles south of Milwaukee. O'Hare is home to 73 commercial, commuter and cargo carriers, which serve more than 210 nonstop and direct destinations worldwide.

TRANSPORTATION

Visitors who fly into Chicago can take a short 90 minute Amtrak train ride to the new Milwaukee Intermodal Station, which is a short distance away from the Harley-Davidson Museum. In addition, Milwaukee is a regular stop for Greyhound bus service.

In Milwaukee, the Milwaukee County Transit System provides courteous and prompt public transportation throughout the city. Milwaukee has several taxi and limousine services available as well.

LAKE EXPRESS

The Lake Express High Speed Ferry is a modern, affordable, high-speed ferry that transports cars and passengers across Lake Michigan in just 2.5 hours! The Lake Express travels between Milwaukee and Muskegon, Mich. from April to Oct. For more information, contact 1-800-554-1448.

TOTAL NUMBER OF DOWNTOWN HOTEL ROOMS

3,358

NUMBER OF DOWNTOWN HOTEL ROOMS NEAR HARLEY-DAVIDSON MUSEUM

There are nine hotels located in downtown Milwaukee that are within 3 miles of the Harley-Davidson Museum, with a total of 2,381 rooms.

TOTAL NUMBER OF GREATER MILWAUKEE HOTEL ROOMS

13,724

INTERESTING FACTS

Long before the first settlers came to this area, the Algonkian Indians had a special name for the land: Millioki, which means "gathering place by the waters." The Indians may have picked the name because they used the area for tribal gatherings or because they observed how three rivers (the Menomonee, the Kinnickinnic and the Milwaukee) met before flowing into the waters of Lake Mie-sit-gan (Michigan).

VISITOR INFORMATION

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