

GAZELLI ART HOUSE

WINDOW PROJECT | SPRING 2020

Since opening in 2012, the Window Project has become an established platform providing emerging artists the opportunity to display site specific works over the windows of Gazelli Art House, Mayfair, London. Gazelli Art House is excited to offer the opportunity to MA and postgraduate students to apply and exhibit within the gallery's prominent window front on Dover Street. Gazelli Art House hopes to increase confidence and ideas in emerging artists from leading UK and international art schools by offering The Window Project Platform to support the next generation of artists and curators.

For more information and to view previous Window Projects, please visit:

<http://gazelliarthouse.com/window-project/>

APPLICATION & ELIGIBILITY

The Gazelli Art House Window Project call for submissions is open to MA/Postgraduate Fine Art and Curatorial Students or Graduates Students within five years of graduating. All submissions *must be written* in English.

Please send your submission by **12th April (Sunday) until 23:59:59 BST** to info@gazelliarthouse.com with subject title: **NAME SURNAME - WINDOW PROJECT SPRING 2020**

Submissions *must* include:

1. Artist Curriculum Vitae/Resume including name and contact details and the name of the school you currently study/studied.
2. Artist Statement (250 words Max).
3. Description of proposed installation (500 words Max).
4. Signed Terms & Conditions Form (page 04).
5. Upload 5 images and/or 5 web links to moving images and sound work demonstrating your practice.
6. A proposed layout, found on Gazelli Art House Window Project Blueprint (page 05).
7. An Itemised budget (must not exceed £1,000).

- The seven components of the application detailed above are mandatory. The rules prevent you submitting your idea if you do not complete these components. Applicants can be international, but should be able to travel to London/United Kingdom throughout the production cycle. These requirements enable you to work efficiently on your project with Gazelli Art House.

- Projections are not permitted unless otherwise agreed by Gazelli Art House.

- Previous Window Project winners may not apply, but if you have been shortlisted previously, you may enter Gazelli Art House Window Project with a new idea.

- Projects must be entirely your own work. Any other creative works, including those out of legal copyright, that are referenced or quoted in your submission must be clearly credited.

- The space allocated to display the works is limited to the gallery windows, outlined in the blueprint. If your work is a larger scale and will have to occupy/ protrude into a significant part of the gallery, this must be agreed with Gazelli Art House prior to the work's production.

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- The artist shall determine the artistic expression, design, dimensions and materials of the Artwork, in a manner that ensures that the artwork as installed shall not interfere with the intended use of the site, visitor flow, safety procedures, and other needs and functions of the site as deemed by Gazelli Art House.
- Gazelli Art House reserves the right to reject any submitted proposal that is deemed offensive, discriminative, obscene, pornographic or unethical (violating moral code).
- The artist shall arrange for the transportation, installation and deinstallation of the artwork in coordination with Gazelli Art House. If the artist does not install the artwork themselves, the artist shall supervise and approve the installation. Prior to the installation of the artwork, artist shall inspect location to ensure the exact specifications match their expectations.
- In the case that the artwork requires specific upkeep or operation functions to be performed daily/weekly, the artist shall provide a maintenance manual with a description of all necessary materials.
- The artist should carefully consider the materials used so as to not incur damage to the windows of Gazelli Art House. In the case that the artwork has a direct contact with the glass, it should be easily removable and should not leave any marks or residues on the pane, otherwise the artist will be responsible for the reimbursement of cleaning/replacement of damaged goods.

DATES

Deadline for Submissions	Winner Announcement	Opening	Duration
12th April	20th April	Week of 4th May	Until 23rd May

- **Submissions must be made by 12th April (Sunday) until 23:59:59 BST** by email to info@gazelliarthouse.com
- The individual submitting the project or at least one representative of the group (if submitting as a collective) should be available for interview in person at Gazelli Art House London or via skype between 20th to 24th April from 10:00 to 18:00 BST.
- 20^h April (Monday). Winner announcement.
- The final selected project will go into production immediately after the winner is announced and must be installed on the week of 27th April.
- Week of 4th April. Opening.
- The exhibition will run from the week of 4th May until 23rd May, 2020.

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COSTS

- Gazelli Art House allocates up to £1,000 towards production costs redeemable by the artist upon completion of the installation. All scanned copies of VAT receipts must be provided in full to our account department with an attached completed expenses spreadsheet. Expenses must be submitted within 30 days of completion of the installation.
- If the artist incurs costs in excess of the amount listed in the budget, the artist shall pay such excess from the artist's own funds. Unless the artist obtains approval in writing for such additional cost from Gazelli Art House.
- Insurance will be provided by Gazelli Art House for the period of the exhibition up to £1,000, unless otherwise agreed by both the artist and Gazelli Art House.

JUDGING PROCESS

- All submissions will be screened to ensure they are eligible immediately after application.
- Applicants will not be contacted if submissions are not made according to the **Application & Eligibility** rules (page 1).
- Gazelli Art House will evaluate valid submissions according to the eligibility criteria to create a shortlist, at which stage Gazelli Art House will be able to consult the names and website addresses provided by the shortlisted applicants.
- On 20th April, Gazelli Art House will contact the winning individual or collectives by the email address provided to confirm their participation as winner of the open call. If no reply is received within 48 hours, this invitation will be considered forfeited and another project will be selected in its place.
- On 20th April, Gazelli Art House Window Project's Winner will be announced publicly through Gazelli Art House's media outlets.

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WINDOW PROJECT SPRING 2020 | TERMS AND CONDITIONS

To be signed and sent by email to info@gazelliarthouse.com with your submission;

- 1) By submitting your work to the Gazelli Art House Window Project, you commit to producing this Installation with Gazelli Art House if you are selected. Please do not submit an idea if, for example, personal circumstances would not allow you to produce or complete the installation, or if the work is already in production with another organization.
- 2) By submitting an idea to Gazelli Art House, you agree to allow Gazelli Art House to publish anonymised data such as geographical location and select keywords from your submission for marketing purposes. We will not reveal ideas in full, nor identify applicants without explicit permission.
- 3) You must agree to the private e-storage of your submission by Gazelli Art House. You can request its removal at any point after the selected project is announced. The monitoring data you may have given in the Optional Information section will be anonymised and stored separately.
- 4) Gazelli Art House shall notify the artist of any proposed major alteration to the location that would affect the intended character and appearance of the artwork. Gazelli Art House will consult the artist regarding the planning and execution of any alteration or the preliminary removal of the work due to unforeseen circumstances.
- 5) Gazelli Art House reserves the right to remove or take down the installation at any time and will not be held liable for any losses or cost incurred to the artist for handling.
- 6) The gallery will provide photographs and/or video documentation of the installation. If the artist requires photographs and/or video documentation of the installation prior to or beyond the limitations of the gallery's assigned photographer, then they must do so at their own cost.

Please tick this box if you agree with our Terms and Conditions.

WRITTEN NAME SURNAME

SIGNATURE

LOCAL/DATE _____

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WINDOW PROJECT SPRING 2020 | Blueprint

