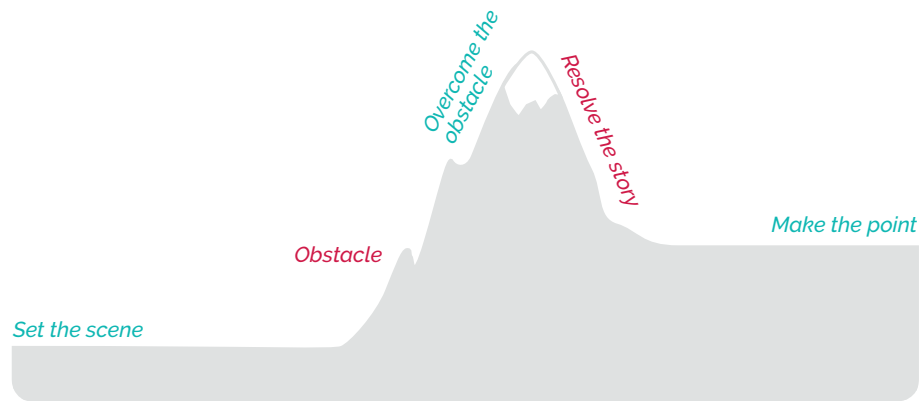


# STORYBUSINESS

Date \_\_\_\_\_

Story \_\_\_\_\_



**Audience**

**What's your goal?**

**Key message**

Set the scene

Introducing the characters

Begin the journey

Encounter the obstacle

Overcome the obstacle

Resolve the story

Make the point

Ask the question

Repeat the point

—————*Harry Slagman*—————

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“

**Words are how we think, stories are how we link**

**BLOG**

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