

BECOME A SPONSOR

STEP INTO THE SPOTLIGHT

CMYA.CO.UK

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ABOUT THE AWARDS

The CIOB have been celebrating excellence in construction for over 40 years with the prestigious Construction Manager of the Year Awards.

That's four decades of celebrating extraordinary individuals who go above and beyond to deliver buildings that make a positive impact on the lives of the people that use them.

It's not about the size of the project; it's about the person that makes it happen. The construction managers that inspire, lead and enable the very best possible delivery of a project.

Renowned for their rigour, CMYA has a reputation for identifying the future leaders in our industry, from amongst the largest to the smallest companies.

Sponsoring CMYA puts your organisation right at the heart of construction; it's the place where you will be seen by people who make decisions about our industry and demonstrates you are a key player in construction.



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2019 SCHEDULE

- January – March**
Launch of 2019 competition with campaign to generate entries.
- March**
Competition entry period ends.

Judging Stage 1: review paper applications.

Campaign to generate table bookings commences.
- April-May**
Judging Stage 2: Site visits.
- June-July**
Judging Stage 3: Interviews.
- July-August**
Finalists announced.

Finalist briefing evening in London.

Campaign to promote finalists.

Email introduction between finalists and their category sponsor.
- September**
18th September:
Awards event at JW Marriott Grosvenor House Hotel in London.
- October-December**
Campaign to promote the 2019 winners.

KEY FACTS

BRAND PLACEMENT	ENGAGEMENT	STAKEHOLDERS
UK membership 34,000 individuals plus company members	Finalist briefing event c120 attendees Including finalists and their nominator / supporter	Entrants c120 entrants, resulting in around 80-90 finalists Project managers from both large and small contractors, members and non-members of CIOB.
Social media Twitter: 34.1k followers Facebook: 6,303 followers LinkedIn: 33k members	Awards event c850 attendees Including finalists, senior directors of construction companies, clients, architects, judges, sponsors, CIOB President, Chief Executive, senior CIOB staff and members Logos on screen Sponsor wall Advertisements on main screen	Nominators / Supporters Each entrant has a nominator/supporter who is usually their director or client
Construction Manager Magazine Print distribution 30.6k Unique website visitors 41k		Judges c25 judges Experienced industry professionals who are members of CIOB
cmya.co.uk Sponsors promoted on: <ul style="list-style-type: none">– Front page carousel– Dedicated sponsors page Opportunities to blog (dependent on sponsorship level)		

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FINALIST BRIEFING EVENT

London, date & venue tbc

After a rigorous judging process that involves application forms, site visits and panel interviews, we announce the names of our Finalists in July.

A few weeks prior to the awards ceremony, we invite our finalists to attend an evening drinks reception where they can meet senior CIOB officials and former winners of CMYA, who will tell them what to expect from the awards night itself, and how winning could be a real milestone in their career.

If you are sponsoring a category, this is an ideal time to meet the finalists in your category, to build a personal rapport and offer them encouragement in the competition.

Agenda

5.30pm

Guests arrive. Refreshments on arrival.

6.00pm

Welcome and words of congratulations from senior CIOB Directors and Trustees.

6.15pm

Words of congratulations from CIOB President.

6.30pm

Presentation from previous CMYA winner(s).

6.45pm

Briefing for the awards event itself, including highlights film from last year.

7.00pm

Congratulations from Briefing Event sponsor and chat informally over drinks and canapes.



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CONSTRUCTION MANAGER OF THE YEAR AWARDS EVENT

This prestigious event is held at the JW Marriott Grosvenor House Hotel, in glamorous surroundings with exquisite dining. The evening is exhilarating and emotional as the crowd roars with excitement and listens intently as we announce the deserving winners.

- Formal black tie, evening dress event
- Guests arrive to mingle with a drink in the bar before taking their seats in the world famous Great Room
- Welcome from CIOB President
- Formal dinner with sponsor adverts playing on large screen
- Entertainment
- Awards Ceremony with celebrity host
- Gold and Silver medals are presented on stage (by category sponsors), building up to the final award of the evening which is for the overall Construction Manager of the Year

VIP guests, including sponsors*, will enjoy a private champagne reception as they arrive before taking their seats for dinner.

SPONSORS

- Gold Sponsors will arrive early to have your photograph taken with the finalists in your category prior to the drinks reception
- Gold Sponsors will also receive a briefing for presenting the medals on stage
- The event is filmed, with sponsors* having an opportunity to take part in an interview



* Precise sponsor entitlements are dependent on level of sponsorship

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SPONSORSHIP PACKAGES

(All prices shown are exclusive of VAT)



	GOLD £10K	SILVER £5K	BRONZE Finalist Briefing £2.5K	BRONZE VIP drinks £2.5K	SUPPORTER £1K
BRANDING					
Logo on web carousel	✓	✓	✓	✓	✓
Company profile on Web	50 word profile	Logo	Logo	Logo	Logo
Logo & link on campaign & attendee emails	Logo & link	Logo & link	Logo	Logo	Logo
Opportunity to blog	✓				
Construction Manager Magazine	Logo and full page advert				
Email introduction	To your category finalists				
FINALIST BRIEFING					
Number of tickets	2	2	5		
Banner display/leaflets	✓	✓	✓		
Briefing programme	100 words & 100 word quote	100 words	50 words	50 words	Logo
Live twitter feed	✓	✓	✓		
Filmed interview	✓		✓		
AWARDS EVENT					
Main screen during dinner	2 minute film & separate logo slide	2 minute film & separate logo slide	Logo only	Logo only	Logo only
On stage presentation of medals	✓				
Tickets	10 VIP tickets	5 VIP tickets	2 tickets	5 VIP tickets	2 tickets
Filmed interview	✓	✓		✓	
Event programme	Full page advert, 100 words & 100 word quote	50 words	Logo	Logo	Logo
Photo with category	✓				
Branding on printed collateral	✓	✓	✓	✓	✓
On the night twitter mentions	✓	✓		Through VIP drinks	

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18 SEPTEMBER 2019

JW MARRIOTT GROSVENOR HOUSE HOTEL

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FOR INFORMATION VISIT

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