

Celebrating 3 Years

ESES Communities

ESES Communities

3rd Anniversary Update









Introduction

We launched this platform 3 years ago with a clear goal to maximize the opportunities delivered across the Edinburgh & South East Scotland City Region Deal i.e. Edinburgh, the Lothians, Fife and Scottish Borders through the mechanism of Community Benefits.

We envisioned a space where community groups could connect with the resources and support they needed to thrive, and suppliers could easily discover impactful ways to contribute to these communities.

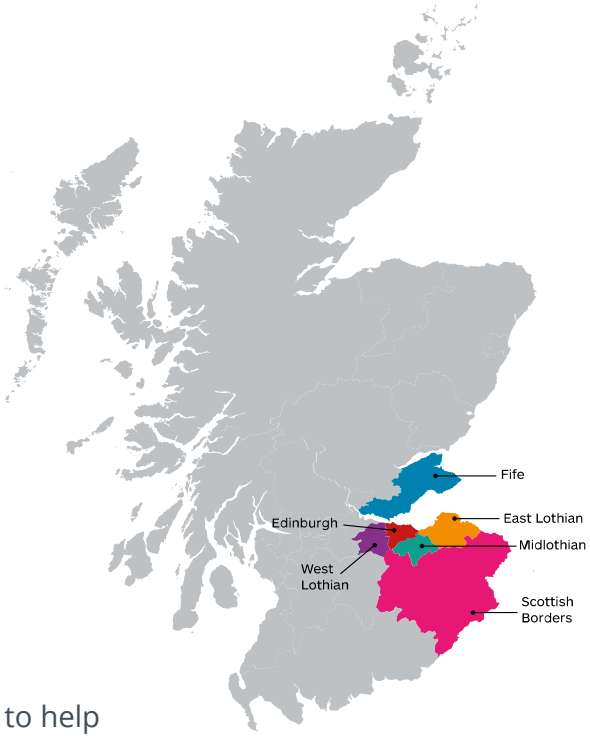
The portal is funded through the Deal and delivered by our team at **Capital City Partnership**, and is open to all businesses within the region interested in supporting communities, regardless if they are currently in the public sector supply chain or unfamiliar with Community Benefits.

By creating **www.esescommunities.org**, this enabled us to create a platform for charities and organisations in the area to make Community Benefit requests to businesses in the supply chain of City Deal projects.

We have been delighted by the response of contractors and their supply chains, as well as other business looking to make a positive impact by giving back to their community.

ESESCommunities.org





"I'm extremely pleased with the progress of **www.ESESCommunities.org**.

During the 3 years this platform has been live, it has become a valuable asset to help deliver significant Community Benefits within our region, ensuring that investment in the City Region Deal and the opportunities that it provides are maximised for the benefit of local communities."

Andy Nichol,
Head of Programme Management Office, Edinburgh & South East City Region Deal

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ESES Communities

114

matches facilitated between suppliers and community organisations and charities

Assisted

98

community organisations and charities

We have had

64,000

unique users to the website since November 2021

1,100

views of our Community Wealth Building video

We have had over

192,000

page views to the website since November 2021



"Facilitating Community Benefits through the lens of Community Wealth Building has become a key element of creating trust and sparking innovation in communities.

It has started new conversations and ways of collaborating that is now showing real success. We have been very pleased to be part of the journey so far and are excited about the next stages and the opportunities it will bring."

Rona Hunter
Chief Executive Officer, Capital City Partnership

CAPITAL CITY
PARTNERSHIP





“One of the many key contractors linked to the Edinburgh & South East City Region Deal is Balfour Beatty, who have continued to demonstrate a keen focus in engaging with communities and been proactive in delivering meaningful Community Benefits across the region.

Since its launch, the ESES Communities portal has provided a valuable link between communities in the ESES region and our Balfour Beatty team on the ground, ensuring that our delivery of social impact outcomes remains targeted and relevant and truly meets the needs of the community. The support too from the wider team at Capital City Partnership has also been vital in making community ‘asks’ a reality. Their networks, commitment and drive to go above and beyond to make things happen has made all the difference.

The portal has become an important tool in our toolbox as we seek to work with communities across the region to deliver meaningful and measurable change and build legacies through our projects. We look forward see it continue to grow and evolve.”

Duncan Gardener
Social Impact Manager
Balfour Beatty



Balfour Beatty


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IGNITING YOUR FUTURE
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QUARTER
EDINBURGH






Kellogg's
CORN
FLAKES
Milk




Maxi
Maxi Construction Ltd.



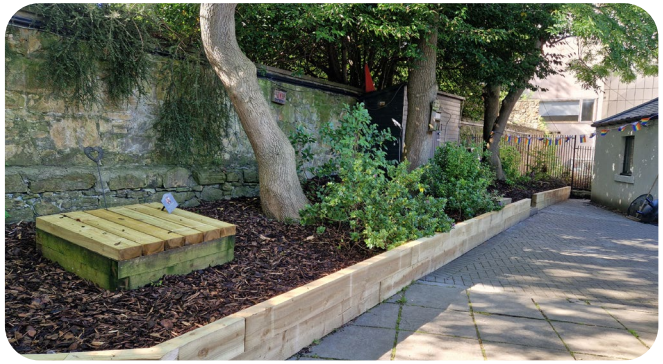

edinburgh city youth cafe
6VT


CORN
FLAKES
CORN
FLAKES
CORN
FLAKES



https://cwb.esescommunities.org/toolkit/6vt-garden-refurbishment-project.html







Match Activity

One of the organisations who have benefitted by being matched with suppliers in the area has been 6VT Edinburgh City Youth Centre Café. who are a youth charity located in the old town of Edinburgh, working with young people city wide from a variety of backgrounds. They offer vital support at times when many young people find themselves in a vulnerable position.

“We are thrilled to share that we’ve had two fantastic matches through ESES Communities.

Our first match was with NSL/Marston Holdings, who provided invaluable training in “Mental Health Awareness” at Level 4. Eleven of our young people successfully completed the course and are now certified Mental Health First Aiders. We are grateful to Ross, the trainer, for his dynamic and engaging delivery of this important, yet challenging, subject matter. The young people reported feeling more confident and equipped with the skills and knowledge to have safe conversations about mental health, particularly around the sensitive issue of suicide prevention.

Building on this success, we put in a further request for hard landscaping in our gardens to make them safer and more accessible. MP Group and Changeworks responded generously by leading this initiative, in collaboration with their subcontractor, SD Roofing. The team went above and beyond, not only delivering the landscaping work but also taking the time to understand the needs of the charity and the young people who use the garden. Remarkably, the project was completed in under a month, making a significant impact on our space.”

We are incredibly grateful to all involved for their support and commitment to improving the wellbeing of our young people.

Dot Horne
C.E.O of 6VT Edinburgh City Youth Centre Café

Since the launch of **www.esescommunities.org**, we have grown the site to include other comprehensive information relating to Community Wealth Building including.



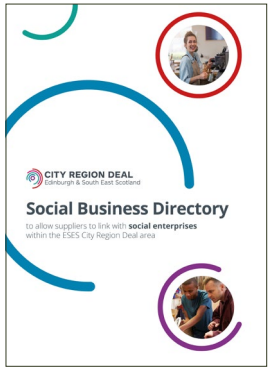
Dedicated Community Wealth microsite



Community Wealth Building Case Studies and Videos - to showcase some of the great work taking place



Community Wealth Building Toolkit - to act as an introduction to CWB for all



Social Business Directory - to provide suppliers with a tangible list of 'go to' organisations in the area, to further local investment and social enterprise spend



ESES CRD Community Wealth Building Pledge -
As part of the Edinburgh and South East City Region deal we are keen to embed the priorities of Community Wealth Building into each deals project's construction, launch, operational and legacy phases, and the introduction of CWB Framework and Pledge last year has helped to align priorities.

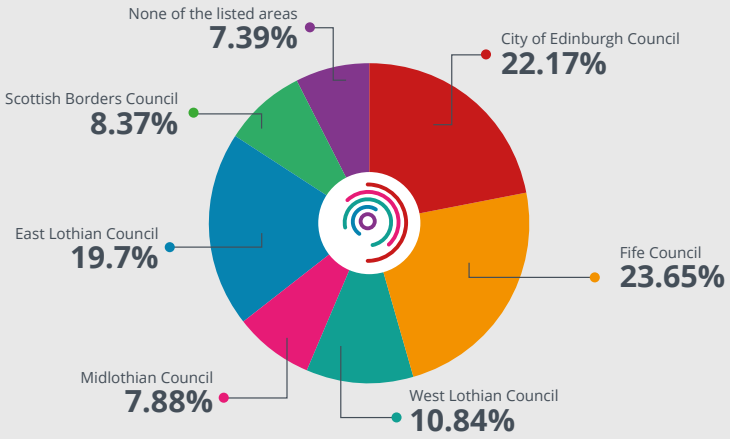
Community Wealth Building Survey

In 2022 we launched our Community Wealth Building (CWB) Survey to gain an snapshot of what the overall understanding of the 5 pillars of CWB, and how that might potentially differ based on which local authority you reside in.

We launched the second version in late Summer 2024, to see how view and challenges may have altered.







Some of the initial feedback has highlighted some of these key issues.

Employment challenges

- Lack of well paid jobs which are keeping up with the rising cost of living, lack of job opportunities for young people, graduates, ex-servicemen, individuals with physical impairments
- Lack of local jobs (having to travel to Edinburgh from rural locations)
- Lack of trained workforce available in certain sectors like Net Zero and AI
- Lack of career progression



'Lack of trained workforce available in certain sectors.'

'Salaries are too low in my local area to coincide with the cost of living since covid. Lack of long term career progression.'

'Not enough good quality jobs offering long term prospects. Not enough opportunities for older people to do jobs which would share their experience and make them feel more valued.'

Results for the full survey will be shared January 2025 on our site.





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gov.scot

CITY REGION DEAL
Edinburgh & South East Scotland

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