

Community Benefits

Menu of options

TRADITIONAL

Traditional Community Benefits are typically structured around the following priorities.

PEOPLE (Education, Employment, Training)	COMMUNITY (Support Community Projects & Goals)
ECONOMY (Employ & Purchase Locally & Socially)	ENVIRONMENT (Protect & Improve the local environment)

Popular and traditional benefits are often enhanced by additional innovative benefits relating to the project and economic or local area needs.

Our suggested menu on the next page can be used to help design Community Benefit obligations.

PEOPLE	COMMUNITY
Work Experience, Work Trials & Site Visits <i>(For school, college, university and other employability and community groups)</i> School Engagement <i>(Info sessions, STEM engagement, Careers Insight days)</i> New Entrant Job Opportunities <i>(Local people, priority client groups)</i> Involvement in Pre-employment / Sector specific Training <i>(i.e. CSCS, H&S, First Aid)</i> Apprenticeships <i>(Employ new, adopt, support completions)</i> Localised employment support <i>(CVs, interview technique, mentoring)</i>	Donation of materials (tools and equipment) <i>(Men's Sheds, Tool Library, Community Gardens)</i> Support Community Projects & Events <i>(Painting a community centre, developing a community garden, corporate volunteering)</i> Financial Donation & Support for Community Projects <i>(E.G., providing resources for youth groups, gifts for volunteers, school uniform donations)</i> Funds, sponsorship or providing healthy food & key essentials locally <i>(E.G. foodbank donations, giving supermarket vouchers, donating slow cookers)</i> Fund, sponsor or provide actions to reduce inequality <i>(E.G. laptop/tech donation, provide PPE, donate hygiene products)</i>
ECONOMY	ENVIRONMENT
<i>Employ local businesses to act as subcontractors to the project</i> <i>(Local joiners, plumbers, electricians etc)</i> <i>Purchase goods and services from local businesses</i> <i>(Timber, bricks, industrial cleaners etc.)</i> <i>Business mentoring for SME's</i> <i>(Mentoring offered by experienced professionals to help local businesses thrive)</i> <i>Opportunities for local Social Enterprises to benefit from the contracted activity</i> <i>(E.g. venue hire, catering, marketing, etc purchased socially where possible)</i>	Identify Community Needs <i>(Engage with local Community Climate Action Network)</i> Undertake an environmental project through Corporate Volunteering <i>(Litter picking, improving local green spaces, planting trees)</i> Create or restore habitats <i>(Building and installing bird boxes, planting wild flowers, working proactively to support the bees)</i> Financial Donation/Support to community Projects <i>(Improve cycle lanes, insulate community buildings, donate and install recycled materials)</i>

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INNOVATIVE

Community benefits are a method by which local communities can receive additional social value from public spending. Traditional Community benefits can be divided into four categories: People, Community, Economy, and Environment.

Throughout the life of the ESES City Regional Deal, some companies have employed an innovative and highly effective approach to adding *Social Value*. You can read some examples on the next page.

McLaughlin & Harvey: The Usher Institute

- **Grant funding** – *Allocated grant funding to 32 good causes/community groups matching the values of the project and McLaughlin Harvey. Recipients were identified through the [*ESESCommunities portal](#).*
- **Engaged with Social Enterprises** – a Contract was issued to All Cleaned Up, and a Partnership was created with [Move On Wood](#).
- **Employability programme** – Partnered with local charity Action for Children to *design a project specific programme for young people to help them enter the world of work.*
- **Community engagement** - Funded and delivered a *community event to help share basic DIY skills with members of the public, helping them save money in the current economic climate.*

Robertson: National Robotarium

- **Primary School engagement programme** - *to generate awareness of the project build, the team interacted with pupils and encouraged them to compete to name the robot dog.*
- **Community engagement** - *responded to a community benefits request on the [*ESESCommunities portal](#) from [Edinburgh Agroecology Co-operative \(EAC\)](#). Donations were made to help develop community growing projects.*

Robertson: Edinburgh International Data Facility (EIDF)

- **High School engagement programme** - *engaged with a local High School to build their own 'Hagrid Hut' considering design, materials and aesthetics. The finished product was donated to a local nursery to provide an outdoor space.*

Balfour Beatty: Edinburgh Futures Institute

- **Ukrainian Construction Academy** - *Balfour Beatty partnered with Capital City Partnership's Integrated Employer Engagement Team to deliver this course to 13 displaced people. This allowed participants to convert their qualifications and gain employment in their expertise.*
- **Edinburgh Futures Institute Virtual Tour** - *Balfour Beatty partnered with Skills Development Scotland and offered young people the opportunity to get up close to construction on this iconic project through VR headsets.*
- **Food initiative for Eid** – *Balfour Beatty partnered with the University of Edinburgh's Community Team and donated supermarket vouchers to the Syrian Refugee community so they could celebrate Eid.*

Fife Council: Fifei3

- **Industrial units were created**—the aim was to accommodate local businesses and drive growth and employment opportunities.
- **Community Wealth Building priorities stipulated for future tenants** – offer fair work contracts and work towards net zero operational targets.
- **100% of all waste was diverted from landfills during the Queensway Industrial Estate programme** - the team converted waste into reuse or recycling.
- **90% of subcontracting occurred with local Fife suppliers** – and the supply chain made valuable contributions to local causes, e.g. Bell Group brightened up the entrance at a local nursery.

Heron Bros.: Edinburgh Innovation Hub

- **Community Engagement** - responded to a community benefits request on the *ESESCommunities portal from [Archaeological Scotland](#) who are based at Newbattle Abbey College in Midlothian. Archaeological Scotland had been gifted a shipping container, and Heron Bros. provided the expert staff and resources required to transform this container into a beautiful outdoor learning hub. Pupils throughout the ESES City Regional Deal area are benefiting from this resource.