

THEN, NOW & NEXT

CAMDEN MARKET QUARTERLY

Spring 2019

FREE

ST. PATRICK'S DAY SHENANIGANS

Irish musical talent,
food and high jinks from
around the Market

ITALIAN ALLEY

Our brand new dining
district, showcasing the
undiscovered gems of
Italian street food



DANNY HAYWOOD

Disc Disciples, Market Hall

CAMDEN MARKET

45 YEARS OF REBELLION

1974 - 2019



THIS YEAR, **CAMDEN MARKET** TURNED **45 YEARS OLD**. CHECK OUT WHAT'S COMING UP OVER THE NEXT FEW MONTHS AS **WE'LL BE CELEBRATING IN STYLE** - HERE'S TO THE NEXT 45 YEARS!

Camden Market Quarterly, Spring 2019. *Editor:* Steph Dye, *Design:* Garry Edison Cook, Greg Crumpler, *Contributors:* Amanda Öman, *Photography:* Alicia Clarke

THEN

THINKING OUTSIDE THE BOX

IN PICTURES



On Thursday 28th February, the Market hosted its first ever sports-themed, positive mental health awareness day. Members of the local community — of all different ages and backgrounds — came together to take part in learning about and raising awareness of the beneficial effects that different forms of exercise can have on mental health.

Throughout the afternoon, a series of interactive workshops, classes and talks took place, all centred around promoting positive mental health through sport. The talks and workshops were led by a range of local community groups including Camden Council, Castlehaven Community Association, London Sports and Pro Touch SA, and pioneered messages of mental health awareness, inclusivity and wellness.

In the Market's North Yard, there was also the opportunity throughout the afternoon for people to get involved and participate. The free physical, interactive classes ranged from female-only boxing sessions to yoga for beginners, led by Triyoga. The sessions aimed to explore calming breathing techniques and easy to follow poses for newcomers to the mindful exercise.

Thanks to all of those that contributed, took part and made our first community day here at the Market special.



THEN

ST PATRICK'S DAY AT CAMDEN MARKET

For the third year in a row, the Camden Market cobbles were painted green, as part of our continued collaboration with the London Irish Centre and the Mayor of London's St. Patrick's Day celebrations.

The 16th March saw Irish musicians who were flown over from Ireland especially for the day to perform throughout the Market, finishing with a headline act at the Dr. Martens Boot Room. The artists and bands that performed on the day were: Video Blue, Swimmers Jackson, LOCKS, Nome King, Aislinn Logan and SICK LOVE.

Outside of the music trail, the Irish festivities were in full swing with visitors adorning themselves in glitter and green face paint courtesy of Everything 5 Pounds. One Camdenite was so committed to the day they dressed head-to-toe in a green suit!



There were also plenty of food specials for the occasion, including Oh My Dog!'s 'The O'Dogerty Hotdog' featuring County Mayo mayo and Tayto Flakes; Yorkshire Burrito and their Irish Roast Yorkshire pudding wrap with salt beef and traditional colcannon. Young Vegans also pulled out the stops with their vegan steak and Guinness pie.

For revellers with a sweeter tooth, the Cereal Killer Cafe served up their 'Lucky Charms Superbowl' with marshmallow milk and ice cream. Chin Chin Labs also had a special: 'Lucky Four Leaf Clover' ice cream (a unique combination of floral extracts and clover) on top of a fluffy chocolate potato cake, swimming in chocolate fudge stout sauce.



NOW

NEW OPENINGS

STREET FOOD, SALONS & MORE!



← THE CAMDEN GROCER

Carefully curated, sustainable and seasonal products for the gourmet inclined is the ethos of The Camden Grocer. Pop in to find the some of the best-tasting food this side of London, all stamped with the Great Taste seal of approval.

📍 North Yard, Stables Market

@camden_grocer

BASTA →

Fresh vegetables, grilled meats, tasty falafel and fluffy pitas are at their best at Basta, conjuring flavours of the Middle East. Not feeling a stuffed pita? They also serve up bowls with the meat or falafel of your choosing on top.

📍 Stables Yard, Stables Market

@basta.camden



QUINOA FOOD →

100% gluten-free, healthy and authentic Peruvian streetfood revolving around the Quinoa grain. Get a crispy-on-the-outside-fluffy-on-the-inside arepa — a well-loved Latin American snack — or one of their staple salad boxes.

📍 Stables Yard, Stables Market

@quinoafood



← LILI'S CHOCOLATES

Blending together the best Belgian chocolate, fruit, nuts and sugar; all of Lili's Chocolates are unique and handmade. Ethically sound, they source their cocoa beans from a fairtrade plantation and their packaging is entirely eco-friendly.

📍 Lower Market Hall, Camden Lock Place

🌐 lilischocolates.com



← VERA BLACK

Run by Australian husband and wife duo Vera & Luke, Vera Black is inspired by their music industry backgrounds as well as Vera's Maori heritage. Perfect for festival season, check out their range of hats, headdresses and accessories.

📍 Stables Yard, Stables Market

🌐 verablack.com

HEALTHY HIT →

Eating healthily has never been so easy with Healthy Hit's selection of smoothies and juices, packed with everything needed to kick start your day. They also make sugar-free cupcakes with protein substituted for sugar. Sweet!

📍 Stables Yard, Stables Market

@healthyhituk



OSKAR PINK →

Local favourite for many years, Oskar Pink have finally joined the Camden Market family, setting up a salon above the Lock. Specialising in unisex haircuts, colouring and styling, more than ten years experience make Oskar Pink hair experts!

📍 Upper Walkway, West Yard

🌐 oskarpink.co.uk



NOW

ITALIAN ALLEY

On the 11th April, we were excited to open a brand new dining district in the Market; Italian Alley. The concept is set out over 5 arches, each representing a separate hero ingredient or cooking technique. Forget your standard, take-away pizza — explore the arches and some under-represented flavours of Italy.

BUON APPETITO!

Italian Alley can be found at the heart of Camden Market, opposite Dr. Martens.
Open: Mon–Thurs, 11am–6pm | Fri–Sun, 11am–9pm. Get 10% discount with the Camden Card.



1



2



4



3



5

1 SEMOLA

Durum wheat is the star of this arch, attempting to shake up your traditional 'spag bowl' with fresh, handmade pasta, ravioli and gnocchi. Served 'al dente', in a variety of different sauces, these dishes demonstrate traditional cooking methods contrasted with modern flavours.

2 FOCACCERIA NAZIONALE

Pulling together over two thousand years of heritage, knowledge and insight, the Italian Alley team reckon they have perfected the ultimate focaccia. Mixed by hand, fermented for nearly three days and cooked in one of the best pizza ovens to come out of Italy in the last 50 years, try it topped with burrata, ham or Italian sausage.

3 POLPETTA

Freshening up the humble meatball, you'll find both the age-old favourites and interesting new inventions at this arch. Here, you'll find pork meatballs in tomato sauce AND sweet and sour rabbit meatballs sharing the same menu board, so it's up to you how adventurous you want to be!

4 CIAMBOTTA

A little known delicacy, these Italian bread bowls filled with comforting and delicious fillings are the ideal feel good food on-the-go. Referred to as 'banquets in a bun', the dough recipe was developed by the Italian Alley team specifically to create the unique crunchy outside, whilst being fluffy and light inside.

5 BRACE

Showcasing open fire cooking, you'll find all sorts of meat-based treats, such as a marinated pork, lamb skewers and sausages. At this arch, vegetarians won't feel left out, with hearty, Italian specialities including whole baked aubergines smoked with garlic and parsley. An Italian twist on the traditional BBQ, Brace's dishes taste like summer in a takeaway box.

+ BALADIN BEER

With several brews on offer, Italian craft brew Baladin Beer is available in every arch making this a destination for craft beer enthusiasts, as well as foodie fanatics.

To find out more about Italian Alley, follow them on Instagram @Italian_Alley

NEXT

SOLOMONS' YARD



WHAT IS IT?

Camden Market is celebrating it's 45th birthday this year, however, we've decided to take the party back even further with an immersive, 1920's-esque pop up on the edge of the Regent's Canal.

Launching Saturday 22nd June, the Solomons' Yard Weekenders will transport Londoners back to pre-market days, when what is now known as the Middle Yard played host to Alfie Solomon's (played by Tom Hardy in the TV drama Peaky Blinders) underground operation of whisky smuggling and gambling.

Although the summer's festivities will be far less illicit, they'll be no less exciting, and promise a high octane, visual delight and uplifting attack on all the senses. Bringing the cobbled streets of Camden Market alive as the sun goes down over North London, the series of sunset sessions will feature live music from legendary DJs, an impressive global street food line up from a selection of London's best

street food purveyors, old school cocktails, craft beer and bubbles alongside entertainment and light shows throughout the night.

Returning to the Market after three years of fine tuning and developing the concept, Solomons' Yard promises more colour and atmosphere than ever before. Friday and Saturday nights will be taken over by big-name DJs and collaborations with some of London's coolest nights out. Come prepared, get in the mood and embrace the 1920's theme; attire fit for a Peaky Blinder is fully encouraged.

As far as London summer nights go, Solomons' Yard Weekenders promise it all - street food, music, drinks and all outdoors in one of London's most iconic locations. An unmissable chance to see Camden Market at night, chow down on some serious street food talent and unwind after a busy week's work to soundtracks perfectly spun for a balmy London night.

WHO WAS ALFIE SOLOMON?

Made popular in recent times by hit TV drama Peaky Blinders (Though the 's' added to the end of his surname in the television series is fictitious) Alfie Solomon was an unpredictable, violent gangster, heading up a gang here in Camden Town. Under the guise of a bakery, his gang ran an illegal distillery along the edge of the Canal, as well as running several bookmakers at racetracks up and down the country.

Though Alfie Solomon made the newspapers of the time on several occasions over the course of his life, his role within the Peaky Blinders is based mostly on legend and snapshots of the gang leader.

The Solomons' Yard weekenders will take place every Friday and Saturday evening from 5pm, starting on Saturday 22nd of June. We look forward to seeing you there!



BUY YOUR TICKETS NOW! SEE [CAMDENMARKET.COM](https://www.camdenmarket.com)
FOR DJ LINEUP, TAKEOVERS AND MORE.

📍 [@SOLOMONSYARD](https://www.instagram.com/solomonsyard)

WE'RE STEPPING UP THE CAMDEN CARD



Very soon, the **CAMDEN CARD** will be changing the way it works. You'll still be entitled to the same great discounts plus much, much, more. Keep an eye on your inbox for more exciting details, coming soon! **#camdencard**

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