



**Bulletin**

# Preparing for the REF2021

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Workshops and Services



### **Kristine Pommert, Lead Trainer**

Kristine joined Bulletin in 2012 after a 20-year career as a BBC journalist, programme maker and trainer. She spent 18 months immersed in the REF2014, assessing, enhancing and re-writing impact case studies for more than ten universities. Since then she has designed and delivered a wide range of impact-related workshops for research-active academics at all levels, from early career to research directors and impact champions. Kristine holds a Certificate in Training Practice (CIPD) and a post-graduate qualification in Coaching.

### **Other trainers**

All our media trainers are highly experienced journalists and broadcasters, and most are still spending some of their time working in those fields. All have a thorough understanding of research impact and were involved in working with universities on their impact case submissions for the REF2014.

### **Call us today to discuss your needs:**

**Martin Stott**

[martin.stott@bulletin.co.uk](mailto:martin.stott@bulletin.co.uk)

07956 917978

08450 750086

[www.bulletin.co.uk/academic](http://www.bulletin.co.uk/academic)

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## **Why train with Bulletin's specialist academic team?**

- We have worked for around 30 universities and research institutes in the UK and Europe.
- For the REF2014, we edited, re-worked and enhanced no fewer than 300 impact case studies across most UoAs, and assessed another 60.
- The workshops are tailored to meet your specific objectives and the needs of any given group.

### Advanced Research Impact and Case Study Development

For teams and individual researchers who want to submit impact case studies to the same UoA or limited number of UoAs. Depending on each group's need, the workshop can help them to:

- Identify their strongest impact cases
- Define a realistic scope for their impact cases and identify a convincing theme or bracket which holds different research strands together in the same case study
- Gain clarity about existing and potential beneficiaries
- Develop action points on how to enhance existing impacts and bring about new ones

Delegates will also:

- Be clear what is known about the next REF and have gathered tips for preparing for it
- Have reminded themselves of what non-academic impact is and what it may look like in their area/UoA
- Have gained clarity about how best to measure and evidence impact

**3 hours or as required**

### Gathering Evidence to Corroborate Your Impact

For teams or individual researchers who are working on their impact cases and want to make sure that they gather the right kind of evidence at the right time. The workshop includes:

- Overview of different ways of gathering qualitative and quantitative evidence of impact
- Examples from relevant research areas
- Gathering evidence at public engagement events
- Strategies for obtaining effective written beneficiary acknowledgements
- The role of media engagement
- Opportunity to consider what evidence delegates need to gather for their own impact cases – with feedback in the group

**3 hours or as required**

### Impact Case Study Writing: Constructing a Coherent Narrative

For teams and individual researchers who are ready to begin drafting their impact case studies. Depending on each group's needs, the workshop may cover:

- Good writing for impact case studies
- Constructing a coherent narrative
- Writing practice with feedback
- Group discussion of and feedback for existing drafts

**2-3 hours or as required**

### Impact Case Study Surgery

For individuals and small teams of up to three working on the same case study, at any stage of impact case study development and writing.

Each session provides:

- A coaching-style discussion of where the team are in the development of their case study, and where they want/need to go next
- Any reminders required of the REF "ground rules"
- Feedback on any existing work
- Setting goals for the next stage of development
- Development of practical action points for the next stage of development, including suggestions from the trainer on how to enhance the case study further, gather evidence etc

Surgeries can be held face to face or – if preferred – via Skype.

**1-1.5 hours or as required**

### Impact Case Study Assessments

For individual researchers or teams who have produced early drafts and are looking for written feedback.

Feedback will include:

- Comments on the style of writing, description of research and impacts, and construction of narrative
- Comments on the likely reach and significance of the impacts demonstrated
- Comments on the evidence provided
- Any suggestions for generating further impacts, and/or enhancing existing ones

### Impact Case Study Writing

For busy researchers who prefer to leave the drafting or re-drafting of their impact cases in the hands of a professional writer with in-depth experience of the REF.

The service includes:

- In-depth interview with the researcher
- Provision of a draft case study based on the interview and any written materials supplied
- Suggestions on generating further impacts, and/or enhancing existing ones

### Bespoke Workshops

If the workshops and services outlined above, and our regular course portfolio ([www.bulletin.co.uk/academic/impact-skills-training](http://www.bulletin.co.uk/academic/impact-skills-training)) don't provide what you need, please don't hesitate to ask – we are usually able to create a workshop tailored to your requirements.

Contact:

Kristine Pommert  
0772 552 3122  
[Kristine.pommert@bulletin.co.uk](mailto:Kristine.pommert@bulletin.co.uk)