



MARY\*BERRY

Since launching several of its in-house designed brands to market Christmas 2018, Captivate Brand's has seen a very positive start to 2019 with continuing growing numbers of new independent retail customers and is now excited bring exclusive offers and discounts to BIRA members, including exclusive 5% discount on all standard UK orders.

Captivate Brands, based in Worcestershire, is a design-led housewares supplier. With a team of British designers, Captivate Brands launched a portfolio of innovative kitchenware ranges in 2018 offering brands and products which are carefully distributed that have a real appeal.

Within a short space of time, Captivate Brands has gained listings across major retailers such as John Lewis, independent cookshops, home stores and garden centres. Furthermore, Captivate Brands is excited to announce the launch of a Mary Berry partnership, a new range of tableware for Autumn Winter 2019!

Now seeking to reach out to BIRA members, Captivate Brands is keen to further forge new partnerships and discuss future opportunities. Please get in touch with Matt Sampson ([matt.sampson@captivatebrands.co.uk](mailto:matt.sampson@captivatebrands.co.uk), +44(0) 7958 075 582) to arrange an appointment or to find out any more information, samples and pricing.



LAUNCHING 2019  
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