

Woodcare
Experts since
1912



Win with Liberon!

**Enter for a chance to win a £100,000
Home and Garden Renovation!**

This summer we are giving your customers the chance to win a Home and Garden Renovation to the value of £100,000!

The competition will run through Summer for products purchased from Liberon's exterior woodcare collection, including the Garden ColourCare range of decorative garden paints and woodstains.

Running from 16th of April until the end of August 2018, the competition will see one lucky entrant win £100,000 worth of home and garden improvements, whilst another 10 lucky people will each receive a Liberon product voucher to the value of £100.

In order to win, a customer will have to complete the following steps:

1. Purchase a qualifying product from the Liberon Exterior Woodcare Range
2. Visit www.winwithliberon.co.uk and rank 10 statements about Liberon from most to least important.
3. If the choice matches that of the judging panel, they will win a £100,000 Home & Garden Renovation.

All entrants will be entered into a free prize draw to win one of 10 prizes of £100 in Liberon product vouchers.



For more information on this exciting and unique Liberon competition, contact your account manager or call the office on 01797 365 555



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Store Incentive

To help provide motivation for your sales team during the competition period, we are also going to be providing the opportunity for your store to win one of two 50" Flat Screen TVs at the end of the competition.

There are two ways the TV can be won.

1. **Most Store Competition Entries**

We will give a 50" TV to the store who achieves the highest number of valid entries into the competition. Entries will be counted for individual stores only.

2. **Best Dressed Store**

The second 50" TV will be given to the store who is able to create the best in store merchandising display for exterior range of Liberon products. The winner will be judged by Liberon after the closing of the competition. Entries can be submitted via email to liberon.uksales@v33.com

Winners of these TVs will be notified by 15th September 2018 and published in the News section of Liberon.co.uk.

Instore Support

For stores that would like to support the competition we have available the following items to help communicate the competition to your customers:

- A3 Posters; A5 Counter Strut Card; A5 Competition Leaflet

We will also be able to provide the elements to create a digital web banner for your company website if desired.

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