

# B A S

BRITISH ASSOCIATION  
OF SCLEROTHERAPISTS

## 2020 Annual Conference

Tuesday 19<sup>th</sup> May 2020

Eton College Rowing Centre  
Dorney Lake, off Court Lane, Windsor, SL4 6QP



### 2020 SPONSOR INFORMATION

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#### Organiser details:

##### BRITISH ASSOCIATION OF SCLEROTHERAPISTS

4 Rose Cottages, Hurstbourne Tarrant, Andover, Hants SP11 0BB

Tel. 01264 736500

Event Manager: Hilary Furber

Email: [hilary.furber@bassclerotherapy.com](mailto:hilary.furber@bassclerotherapy.com)

Web: [www.bassclerotherapy.com](http://www.bassclerotherapy.com)

**ON THE DAY PLEASE USE Mob. 07778 869192**



## INTRODUCTION

The British Association of Sclerotherapists Annual Conference will again be held at Eton College Boathouse, [Dorney Lake Conference Centre](#) near Windsor. This venue was extremely popular with delegates and sponsors in past years, offering easy access to motorways and London Heathrow airport as well as an iconic lakeside venue.

The event attracts sclerotherapy practitioners drawn from the ranks of vascular surgeons and specialist nurses as well as dermatologists and doctors and nurses specialising in aesthetic treatments, from throughout the UK and Ireland. 50% of the population suffer from unsightly leg veins, and with no treatment available on the NHS sclerotherapy is a treatment now offered by many vascular and aesthetics practices. The British Association of Sclerotherapists is the only dedicated professional association for UK and Ireland practitioners and is the prime provider of Continuing Professional Development in the field, both for members and for non-members.

We expect around 80+ delegates, and the sponsors of previous BAS conferences have been delighted at the quality of the enquiries and the access to delegates.

### Sponsor Benefits

- Maximum delegate contact: the sponsor exhibition area is all in one with the break-out, refreshment and lunch area, so delegates and sponsors can mingle throughout the day. Delegates also pass by the sponsor tables each time they access the main meeting room.
- Only 7 sponsors, with ample time allocated to visiting the trade exhibition.
- Quality delegates: over 90% of delegates have purchasing authority, many in their own clinics, and they are always keen to take this opportunity to chat to sponsors and find out more about available products.
- 12 months exposure on the BAS website for your company logo and a link to your website.
- Delegate bag inserts and pre-conference broadcasts if required
- Delegate list

## SPONSOR PACKAGE

### Conference Sponsor:

*As an exhibitor, you will receive:*

- One 6' skirted table to display your corporate materials, 2 chairs
- Lunch and conference access for 2 representatives
- Promotional Inserts in delegate bags if required
- Pre-event dedicated e-shot to delegates if required (content to be supplied by you)
- Attendee list
- Free parking and wifi
- Your logo and link on all page footers of the [BAS website](#) for 12 months

**Cost: £770.00**

(We are not VAT registered)

Exhibition space is limited, and will be allocated on a first come first served basis.

### TO BOOK

Please return the completed booking form to [hilary.furber@bassclerotherapy.com](mailto:hilary.furber@bassclerotherapy.com)

or **book online** at <https://www.bassclerotherapy.com/events/bas-sponsorship-confirmation-2020/>

You'll receive an invoice on 15<sup>th</sup> March, and payment should be made within 14 days.

### Website Sponsor:

To discuss other sponsorship opportunities please contact the organiser:

Hilary Furber (Operations Manager)

☎ 01264 736500

✉ [eng@bassclerotherapy.com](mailto:eng@bassclerotherapy.com)

**Delegate bag inserts** should arrive in the week commencing 4<sup>th</sup> May.

Please address to

BAS,  
4 Rose Cottages,  
Hurstbourne Tarrant,  
Andover, Hants.  
SP11 0BB

**Provisional Timetable (the Programme is not finalised so is subject to change):**

- 8.00 Access to Exhibition area
- 9.00 Registration opens and refreshments are served
- 9.35 Meeting opens in Main Meeting Area
- 11:00 – 11:30 Coffee & visit trade exhibition
- 13:00 Lunch and visit trade exhibition
- 14:00 Demonstrations foam & microsclerotherapy
- 15:00 Afternoon session
- 16.30 Close

There will be treatment demonstrations taking place in the exhibition room immediately after lunch 2 pm – 3.00 pm, so we'd request silence and that you remain in situ until after the demonstrations are finished

**The programme** will be available on the [BAS website](#) as soon as it is available, and if you have reserved a sponsor place the programme will be emailed to you as soon as it is released.

**Free Internet access:** The wifi code will be advised on the day

**Hotels:** There are a limited number of rooms reserved for BAS at [Grovefield House Hotel](#) on the 13<sup>th</sup> May i.e. the previous night (Taplow Common Road, Burnham, SL1 8LR) at a rate of £130 including dinner and breakfast (or £110 B&B). You are advised to book early if you want a room, reservations can be cancelled up to 48 hours ahead.

There will not be a formal conference dinner, but a table will be booked in the restaurant for any BAS board members, sponsors and delegates booked into the hotel.

To book, phone 01628 603131 quoting Booking Ref. BK59680.

Alternatively, for a list of nearby accommodation visit the [BAS website](#).

**Venue:** The Boathouse, Eton College Rowing Centre, off Court Lane, Dorney, Windsor, Berkshire, SL4 6QP

[Click here for Google map](#)

**Directions by road** (*diagram on page 7*)

Exit M4 at Junction 7 follow slip road to roundabout

- Turn onto A4 towards Maidenhead
- After traffic lights turn left at roundabout onto B3026 Lake End Rd, signposted for Dorney and Eton
- On sharp left-hand bend, turn right onto Court Lane, signposted Dorney Reach.
- Ignore Dorney Court entrance on left hand side, it is the Eton College Rowing Centre you should head for.
- After 400m enter Dorney Lake through the large white double gates
- Take left hand bend after Marsh Lane, follow perimeter road parallel to the lake (with the lake on your right) down to the Rowing Centre and Boathouse
- If the security barrier is closed, the access code is #1905
- The car park is on the left BEFORE you reach the building
- Reception is at the end of the building closest to the car park.

There is a diagram showing the location of the Conference Centre within the Eton Rowing Centre on page 7 of this manual.

WE RECOMMEND THAT YOU BRING THE DIRECTIONS WITH YOU, AS YOUR SATNAV WILL NOT WORK ONCE YOU REACH THE PRIVATE ROAD, AND IT CAN BE CONFUSING.

**Access code:** If the security barrier is closed, please enter **#1905** on the keypad.

**Parking:** The main car park is on the left before you reach the Rowing Centre building. Parking is free, please ignore the payment machines, which will be uncovered.

**Loading and unloading:** To unload, drive past the car park on the left and drive to the left (back) of the building; you may stop in the loading zone at the back of the Rowing Centre building to unload. One of the lifts directly to the conference suite will be unlocked at 8 am, and you'll be advised of which one prior to the conference. Please move your car to the car park after unloading.

Please liaise with the organiser regarding the possibility of setting up the previous afternoon – this is dependent upon other bookings for the venue.

Any access problems, please phone Main Reception on 01753 832756.

**Eton Boathouse Conference Suite:** The Suite comprises 2 adjacent rooms, the Lake View Room and the River View Room. You'll be advised beforehand which room is the designated Exhibition Area in which to set up.

**PLEASE OBTAIN THE ORGANISER'S PERMISSION BEFORE SHIPPING ANY MATERIALS DIRECTLY TO THE VENUE.**

Kindly complete the Booking Form attached and return it to [hilary.furber@bassclerotherapy.com](mailto:hilary.furber@bassclerotherapy.com) as soon as possible to confirm your place, or **complete the online booking form on the BAS website:** <https://www.bassclerotherapy.com/events/bas-sponsorship-confirmation-2020/>

## TERMS AND CONDITIONS

**PAYMENT TERMS:** Payment in full is required by 9<sup>th</sup> April 2020. You will receive an invoice during March 2020. Failure to make payment by the due date does not release the financial or contractual obligation of the Exhibitor.

### CANCELLATION

Cancellation by the Exhibitor less than 30 days before the event will incur a 100% cancellation charge. Cancellation less than 60 days before the event will incur 50% cancellation charge. Cancellation charge after a booking has been confirmed by returning the Booking Form will be at the discretion of the BAS Board.

Should any contingency interrupt the holding of the Conference, the BAS will return such portion of the amount paid as is deemed equitable by the BAS Board. If the date or location has to be changed, no refund will be made but the BAS will assign equivalent space. The BAS shall not be otherwise liable in the event the conference is cancelled, postponed or relocated.

### HEALTH AND SAFETY

Exhibitors must comply with the health and safety and other contractual obligations agreed between the organiser (British Association of Sclerotherapists) and the venue (Eton College Services Ltd). A copy is available on request.

### LOSS OR DAMAGE

The organisers (British Association of Sclerotherapists) and the venue (Eton College Services Ltd.) are not liable for any damage, loss, delay or expense you may incur on the premises or as a result of attending the event. The British Association of Sclerotherapists assumes that exhibitors are adequately insured, have conducted their own risk assessment and have made security arrangement for sensitive or valuable items.

### DATA PROTECTION AND COPYRIGHT

The Exhibitor shall comply with all applicable requirements of the GDPR 2018 in its collection, use, processing and storage of personal data from attendees to the Event or otherwise. Any images of participants taken by the BAS photographers or videographers remain the property of the organiser, and the organiser reserves the right to use any such images to promote future events.

## Organiser contact details:

**HILARY FURBER** *Operations Manager & Event Organiser*

### British Association of Sclerotherapists

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**\*ON THE DAY, PLEASE USE Hilary's mobile 07778 869192**

[Dorney Lake](#), The Boathouse, Eton College Rowing Centre, off Court Lane, Dorney, Windsor, Berkshire, SL4 6QP  
Tel: 01753 832756

The route to follow once you have turned onto Court Lane is marked by yellow dots:

