

ANNUAL MEETING 2016 - Thursday 28th April 2016

The Ark Conference Centre, Dinwoodie Drive, Basingstoke, Hampshire. RG24 9NN

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| 09.00h | Registration, tea and coffee |
| 09.45h | Welcome

<i>Mr Philip Coleridge Smith, President of the BAS</i> |
| 09.45-10.10h | Effective marketing for your business.

<i>Pam Underdown, CEO Aesthetic Business Transformations</i> |
| 10.10-10.35h | Going for Google, digital marketing

<i>Mark Bugg – owner of Web Marketing Clinic</i> |
| 10.35-11.00h | How to maximise business efficiency, improve your patient journey

<i>Richard Crawford Small – owner of iConsult</i> |
| 11.00-11.45h | Coffee (<i>visit trade exhibition and poster presentations</i>) |
| 11.45-12.05h | Treatment of varicose veins with sclerotherapy.

<i>Dr Patrizia Pavei, Specialist in Phlebological Surgery, Padova Hospital, Italy. President Elect, AFI.</i> |
| 12.05-12.25h | What is the best technique for sclerotherapy of telangiectases and reticular varices?

<i>Dr Patrizia Pavei, Specialist in Phlebological Surgery, Padova Hospital, Italy. President Elect, AFI.</i> |
| 12.25-12.35 | Discussion |

12.35-12.50h **Compression after sclerotherapy: critical evaluation of the evidence.**

Dr Martyn King, Aesthetic Physician, Cosmedic Clinic, Tamworth

12.50-13.00 Discussion

13.00-14.00h **Lunch** (*visit trade exhibition and poster presentations*)

Live Demonstrations

14.00 – 14.30h **Foam sclerotherapy: Philip Coleridge Smith**

14.30 – 15.30h **Microsclerotherapy: Julie Halford, Claire Judge**

15..30-16.00h **Afternoon session**

15.30-15.45h **Should I be worried about DVT in my patients? What should I do when my patient develops phlebitis?**

Dr Savita Rangarajan, Consultant Haematologist, Basingstoke

15.45-16.00h **Complications of foam and liquid sclerotherapy and how to avoid them.**

Philip Coleridge Smith, Consultant Vascular Surgeon, British Vein Institute.

16.00-16.15h **Pearls and Pitfalls – Top Tips**

Dr Steve Tristram, Consultant Vascular Physician, Basingstoke.

Followed by refreshments and AGM – members only

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