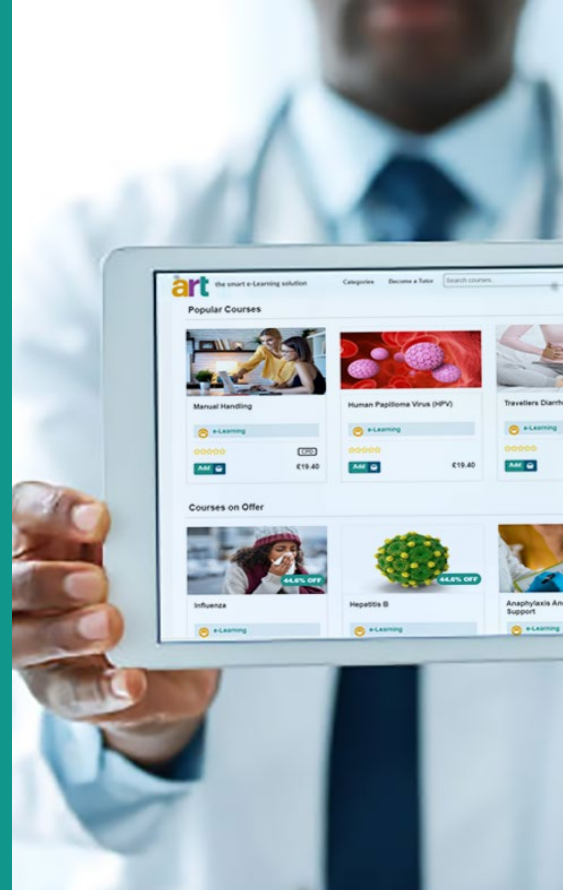




# ART Content Sales Packages & Features

THIS DOCUMENT IS  
INTERACTIVE

ART is an online quality education & skills training platform aimed towards professional adults and learners.



## MARKETPLACE ONLY

Market and sell your courses on our easy to use, secure platform.



## MARKETPLACE & LMS

Create your own tailor-made content and market and sell your content.



## LMS ONLY

Create your own tailor-made content online in minutes or upload your existing content.



## CONTENT ONLY

Access our comprehensive library of courses with compatible and easy to use content.



## LMS SOFTWARE

Customise our LMS to reflect your company identity



[VIEW SERVICES](#)

Contact us || [sales@art-providers.com](mailto:sales@art-providers.com) || +44(0) 20 3884 0011 ||

[art-providers.com](http://art-providers.com)

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## MARKETPLACE ONLY



### Starter FREE

/month  
(billed annually)



### Pro £17.99

/month  
(billed annually)



### Premium £35.83

/month  
(billed annually)

	FEATURES	FEATURES	FEATURES
Cloud Storage	1GB	30GB	30GB
Business Sector	1	2 included (£5.99 for additional)	4
Courses Upload	2 uploads for free	Unlimited	Unlimited
Price per course upload	£5.99 for subsequent uploads	Included	Included
Student Access	Unlimited	Unlimited	Unlimited
ART Booster	None	None	1 x per quarter
ROI	65%	75%	80%

#### SYSTEMS

Cloud based LMS	✓	✓	✓
Mobile responsive website	✓	✓	✓

#### COURSE OPTIONS

Course creation (All Delivery modes)	✓	✓	✓
Calendar Live Event Scheduling	✓	✓	✓
Document Embedding (Various Format)	✓	✓	✓

#### REPORTING OPTIONS

Tutor's Dashboard	✓	✓	✓
Sales commission dashboard with payout option	✓	✓	✓
Tutor's sales history	✓	✓	✓
User's Product Purchase History	✓	✓	✓




#### SALES AND PAYMENT OPTIONS

Marketplace Solution	✓	✓	✓
Tutor's Managed Pricing Option	✓	✓	✓
Individual Product Discounting (Discount Code)	✓	✓	✓
Purchase Via Course Code	✗	✗	✓
PayPal Payment gateway	✓ Where Available	✓ Where Available	✓ Where Available
Stripe Payment gateway (Escrow account)	✓ Where Available	✓ Where Available	✓ Where Available
Direct bank payments (in designated countries)	✓	✓ Where Available	✓ Where Available
Other Payment gateways	✗	✓	✓
Free courses	✗	Up to 15% of Courses	Up to 15% of Courses
Multi-currency	✓	✓	✓

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## MARKETPLACE & LMS



	 <b>Starter</b> <b>FREE</b> /month (billed annually)	 <b>Pro</b> <b>£35.83</b> /month (billed annually)	 <b>Premium</b> <b>£71.99</b> /month (billed annually)
	FEATURES	FEATURES	FEATURES
Cloud Storage	1GB	30GB	30GB
Business Sector	1	2 included (£5.99 for additional)	4
Courses Upload	2 uploads for free	Unlimited	Unlimited
Price per course upload	£5.99 for subsequent uploads	Included	Included
Student Access	Unlimited	Unlimited	Unlimited
Tutor Access	1	5	15
Advance Analytics	Included	Included	Included
ART Booster	None	None	1 x per quarter
ROI	65%	75%	80%

### SYSTEMS

Cloud based LMS	✓	✓	✓
Mobile responsive website	✓	✓	✓
Live Streaming Integration (Zoom & Vimeo)	Limited	Limited	Unlimited

### COURSE DELIVERY MODE

e-Learning (Self-Paced-Learning)	✓	✓	✓
e-Learning (Tutor Led)	✓	✓	✓
e-Learning (Blended learning)	✓	✓	✓
Webinar (Pre-recorded)	Limited	Limited	Unlimited
Webinar (Live Streaming)	Limited	Limited	Unlimited
On-Site (Classroom based)	✓	✓	✓
On-Site (Blended learning)	✓	✓	✓

### COURSE OPTIONS

Course creation (All Delivery modes)	✓	✓	✓
Upload Course Packages (SCORM 1.2)	✓	✓	✓
Tutor's Admin Panel	✓	✓	✓
Course Bundling	✗	✓	✓
Group Creation	✓	✓	✓
Calendar Live Event Scheduling	✓	✓	✓
Course Batch Management	✓	✓	✓
Document Embedding (Various Format)	✓	✓	✓
Course Co-authoring	✗	✓	✓
Course Credit Allocation	✓	✓	✓
Course Certificate	✓	✓	✓
Assessment Model (Assignments, Quizzes etc)	✓	✓	✓

CONTINUED

## MARKETPLACE & LMS



STARTER	PRO	PREMIUM
<b>Starter</b> <b>FREE</b> /month (billed annually)	<b>Pro</b> <b>£35.83</b> /month (billed annually)	<b>Premium</b> <b>£71.99</b> /month (billed annually)
FEATURES	FEATURES	FEATURES

### REPORTING OPTIONS

Student Dashboard	✓	✓	✓
Tutor's Dashboard	✓	✓	✓
Sales commission dashboard with payout option	✓	✓	✓
Tutor's sales history	✓	✓	✓
User's Product Purchase History	✓	✓	✓
Activity report	✓	✓	✓

### SALES AND PAYMENT OPTIONS

Marketplace Solution	✓	✓	✓
Tutor's Managed Pricing Option	✓	✓	✓
Individual Product Discounting (Discount Code)	✓	✓	✓
Purchase Via Course Code	✗	✗	✓
PayPal Payment gateway	✓ Where Available	✓ Where Available	✓ Where Available
Stripe Payment gateway (Escrow account)	✓ Where Available	✓ Where Available	✓ Where Available
Direct bank payments (in designated countries)	✓	✓ Where Available	✓ Where Available
Other Payment gateways	✗	✓	✓
Free courses	✗	Up to 15% of Courses	Up to 15% of Courses
Multi-currency	✓	✓	✓

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