

# **Bournemouth, Christchurch & Poole Council**

## **Report to Support Warding Pattern Proposals**

April 2018

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**Maps of proposed areas**

# Introduction

## Summary

The Local Government Boundary Commission for England (LGBCE) requested supporting information to justify the proposals when it met with Members and Officers on the 9<sup>th</sup> April 2018. The aim of this report is to provide this requested information and support the warding proposal attached. This submission is based on 76 members across the Bournemouth, Christchurch and Poole Council and consists of 35 wards (six three member wards and twenty nine two member wards). Each ward has been explained in more detail within the report as to the geography, transport links, areas of community focus and proposed electorate equality within each ward.

## Background

From the outset, this review was going to be conducted on an extremely tight timescale. The LGBCE cannot start a review until the Structural Change Order has been agreed by Parliament, which means much less time to implement changes and republish electoral registers in time for the all-out local elections in May 2019 for the New Council. Taking into consideration the recent boundary reviews for Christchurch and Poole and for efficiency, the approach taken has been to drop each of the existing Ward Councillor numbers by one in most cases in order to bring the Council size down from 125 to 76. Certain polling districts have been split and boundaries altered to comply with the criteria set by the LGBCE and key principals set by the Electoral Arrangements Task and Finish Group, also attempting to blur boundaries between existing Local Authorities where possible.

Particular attention has been given to the three main criteria set by the LGBCE when deciding on new Ward boundaries and the aim has been to fulfil as many criteria as possible in each case.

An Electoral Arrangements Task and Finish group was appointed to propose a pattern of wards to be submitted and to make recommendations to the Bournemouth, Christchurch and Poole Joint Committee. In addition to the three main criteria set by the LGBCE, this group also outlined some key principles they wanted the proposal to adhere to which were:-

- All wards should be reviewed and no ward should have electoral equality greater than 10% but a strong preference for electoral equality to be kept within 5%.
- The current ward boundaries are the result of recent reviews and many make logical sense.
- Due to the tight timescales of this review and to ease a swift implementation, to use existing polling districts as building blocks would assist in reducing voter confusion by enabling current Polling Stations to be used.
- All known anomalies around current authority boundaries should be resolved.
- All wards should be 2 or 3 member wards because single member wards can be too restrictive for Councillors to react to electors' queries when having other responsibilities within the council. Multi member wards improve the service and availability of councillors to their constituents.

This report has been written with the LGBCE guidance specifically ['How to propose a warding pattern'](#) in mind.

### **Purpose of this document**

The purpose of this document is to provide up to date ward information for the new Bournemouth, Christchurch and Poole Council. It provides information from previous ward profiles, and amended information for the new and amended wards. It also provides justification for any changes, additions or losses to the wards in respect of the geographical area, the community within the ward and transport links. This document offers support to the proposed areas.

# Proposed Areas

## Area 1 – Alderney

There is no change proposed for the current ward of Alderney as we believe the current boundaries are well located.

Alderney is a central ward in the conurbation, with a northern boundary with Merley & North Bearwood, Bearwood South & Kinson South and Wallisdown & Winton West. To the east and south it borders with Branksome, Newtown is also along the southern border with Canford Heath along the western edge.

The north of the ward contains Bourne Valley Park and the residential areas are more focused in the west and south east of the ward. Alderney ward also contains industrial areas, such as Mannings Heath in the west, and Alder Hills in the east.

The northern boundary of this ward is the A3049 Wallisdown Road which is a major road traveling across the conurbation, leisure facilities in the ward include the Rossmore Leisure Centre, library and Children’s Centre and Bourne Valley Nature Reserve.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Alderney	8434	2	4217	3.4%

## Area 2 – Bearwood South & Kinson South

The proposal for this ward is to join the southern area of Bearwood, reuniting properties on roads which have historically been split across Borough boundaries to the current Kinson South ward. Many residents east of Ringwood Road currently associate themselves with Bearwood and therefore the new name of Bearwood South & Kinson South was deemed more suitable, to retain community identity.

Due to the above changes this has meant a small polling district KN5 has transferred to Kinson North. This area north of Holloway Avenue is of similar properties to the other in Kinson North and the change means a better electoral equality can be reached for these wards.

The south western boundary of this ward is the A3049 Wallisdown Road, which is a major road travelling across the conurbation, and the southern boundary includes roads within Wallisdown & Winton West. To the west this ward borders Merley & Bearwood North. The northern border is with Kinson North, predominantly along Holloway Avenue and South Kinson Drive, with the eastern border along Kinson Road, abutting Redhill & Northbourne.

The main shopping area in the ward is Turbary Park Retail park in the centre of the ward, with leisure and recreation facilities coming from Turbary Common in the east of the ward and Knighton Heath Golf Course in the west. Elm Academy and Heathlands Primary Schools are both in the centre of this ward as is Oak Academy for secondary school.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Bearwood South & Kinson South	8176	2	4088	0.3%

### Area 3 – Boscombe East

There is no change proposed to the current ward of Boscombe East as we believe the current boundaries are well located. A strong community connection in this ward, particularly surrounding the Pokesdown area, meant that it did not seem appropriate to detach any of the residents from the communities already established. The Boscombe shopping district along Christchurch Road is a prominent feature of this ward, which is a main road with shops both sides running from east to west of the ward from the Boscombe pedestrianised area to past Pokesdown station.

The ward is quite densely populated with the housing makeup ranging from predominantly semi-detached houses to the north of Christchurch Road, large detached houses to the south and west of Parkwood Road, and detached houses to the north and east of Parkwood Road. There are three main primary schools: St James in the north east of the ward, Corpus Christi and Pokesdown in the centre of the ward. There are also two private schools: St Thomas Garnet and Bournemouth Collegiate School in this ward, along with the Anglo European Chiropractic College.

The south boundary of the ward is the coast and there are many small recreational park areas in the ward, these are the Overcliff area near the sea, with Woodland Walk, Shelley Park and Fisherman's Walk also located in the ward. The largest recreational area in the ward is along the beach with beach huts along the Boscombe Promenade, which cover the whole of the southern boundary of the ward.

The ward borders roads in West Southbourne and along Fisherman's walk to the east, in the west it borders the roads along Boscombe West and to the North it borders Littledown & Iford along the railway line.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Boscombe East	8621	2	4310	5.7%

### Area 4 – Boscombe West

There is no change proposed to the current ward of Boscombe West as we believe the current boundaries are well located. Boscombe West is divided north and south by Christchurch Road and its shopping centre which is a pedestrianised area. Many residents in this ward will use these shopping facilities in this area along with the medical facilities at the Health Centre off Shelley Road.

The north border of this ward is the Railway line which it shares with East Cliff and Springbourne. Its' western border is along Knole Road and Boscombe Gardens. Its' southern border reaches down to the coast and to the east the border is shared with Boscombe East, along various roads.

Boscombe West is split into three distinct areas; to the south east of Christchurch Road it is predominantly large detached houses and guest houses, to the south west flats and north of Christchurch Road, semi-detached housing. With regards to schools St Clements and St John's infant school is to the north of the ward.

Boscombe Chine holds a Green Flag award which is a focus of this ward's recreational facilities along with the beach near Boscombe Pier (which is also located in this ward).

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Boscombe West	7948	2	3974	-2.5%

## Area 5 – Bournemouth Central

There is no change proposed to the current ward of Bournemouth Central other than the name change from Central to Bournemouth Central as we believe the current boundaries are well located. The ward shares its northern border with Talbot & Branksome Woods along Meyrick Park and the Wessex Way, then to the west it shares its borders with Westbourne & West Cliff along roads going down to the coast on the southern boundary. To the east, it shares a border with East Cliff & Springbourne on various roads and the railway line.

This ward includes the core shopping centre of Bournemouth as well as being a coastal ward. The character of the Bournemouth Central ward is different north and south of the Wessex Way. To the south is the town centre with mainly shopping and commercial uses and some employment. To the north of the ward is a patchwork of large houses and flats.

Several University Halls of Residence are located in the centre & east of the ward, giving this ward a metropolitan and student feel, with one of the Bournemouth and Poole College campuses also in this area.

The Central Gardens hold a Green Flag Award and are one of the recreational areas in this ward. The ward also contains the Lower Gardens, Horseshoe Common and Bournemouth Pier, as well as beaches to the east.

Electorate Area	Total 2023 Electorate	Number of Councillors	Electors per Councillor	+/-
Bournemouth Central	8009	2	4004	-1.8%

## Area 6 – Branksome

Combining the previous wards of Branksome East and Branksome West, with the addition of some properties from the Canford Cliffs ward, around the Poole Road area, form the new ward of Branksome. An area north of Lindsay Road has been added to this ward, as it was felt they had more in common with Branksome due to their proximity to the facilities on the A35 Poole Road. These changes enable this ward to be a three-member ward, and to fall within a 10% electoral equality. The northern region of this ward contains Talbot Heath and both Bournemouth University and the Arts University Bournemouth.

The main Branksome shopping areas sit to the south of this ward, Ashley Road runs along the south-western boundary, with Poole Commerce Centre (Redlands) and Shops and supermarkets along Poole Road which serve the ward in addition to a large superstore off Alder Road.

Recreation in this ward is mainly covered by the Bourne Valley Nature Reserve and Coy Pond Gardens, which are both part of the pleasure gardens that follow the Bourne Stream to Bournemouth Pier. Branksome Recreation Ground is another area of public open space in the ward.

The housing consists mainly of owner-occupied Victorian and 1930s housing, together with small pockets of social housing; including housing for older people.

Electorate Area	Total 2023 Electorate	Number of Councillors	Electors per Councillor	+/-
Branksome	12667	3	4222	3.6%

## Area 7 – Broadstone

Broadstone ward is located to the west of the conurbation. Its western boundary is Roman Road and eastern is the A349 Gravel Hill. The north of the ward is mainly covered by green space, consisting of Delph Woods, the Castleman Trailway (which runs from Creekmoor to Merley) and Broadstone golf course.

The southern border runs along Pinesprings Drive, Broadstone Way and other roads with its border to Creekmoor, the Pinesprings development is being proposed to be moved out of this ward as the electors have ties to both Broadstone and Creekmoor with many links for these properties into the Creekmoor ward, this also assists with reaching better electoral equality.

Broadstone Recreation and Cricket Ground are located to the south east of the ward. The remainder of the ward is mostly residential, with local facilities and retail clustered around the 'Broadway' in the centre of the ward (Lower Blandford Road), south of the roundabout.

Just off the roundabout down Station Approach there is the Junction Sports and Leisure centre with a few other retail and restaurant premises. The local area is served by Broadstone First School, Broadstone Middle School and Corfe Hills School.

Electorate Area	Total 2023 Electorate	Number of Councillors	Electors per Councillor	+/-
Broadstone	7902	2	3951	-3.1%

## Area 8 – Burton Grange

There is no change proposed to what is the existing County Division as we believe the current boundaries are well located. The ward combines the rural areas of Burton & Winkton with the Somerford area (previously Grange ward) and a small part of the Mudeford and Friars Cliff ward of Christchurch.

This wards boundaries are the new council boundary to its north and north east and it is divided north to south by the railway line crossing through its centre, but it has three good link roads running under the railway line. (Hawthorn Road, Salisbury Road and Stony Lane). The northern area of the ward is mainly rural and also contains the Burton Parish Council.

The southern part of the ward is mainly residential, but has some business and retail parks off Somerford Road, which also has two budget supermarkets which many residents from within the ward use. There are also several schools in the ward attended by children from each of the areas making up the ward; for example, children from the Burton area receive secondary education at Grange School in the Somerford area.

Electorate Area	Total 2023 Electorate	Number of Councillors	Electors per Councillor	+/-
Burton Grange	8307	2	4153	1.9%

### Area 9 – Canford Cliffs

Located in the south east area of Poole, this ward’s southern boundary is the coast running to and around the Sandbanks peninsula into Poole Harbour, and along to Lilliput. The area north of Lindsay Road has been moved into the Branksome Ward as most facilities for these properties lie along the main A35 Poole Road. This change has also enabled greater electoral equality within this ward.

The ward is mainly large detached residential properties, with some blocks of flats, it has a wide variety of recreational areas. From Parkstone Golf Club, Compton Acres to the beaches at Sandbanks, Branksome Chine & Shore Road, with many activities taking place on the mud flats and Marinas in the areas of the harbour.

There are only a few small shopping areas located in Canford Cliffs Village area along Western Avenue, in Lilliput and along Shore Road. There are also many restaurants and hotels in these areas.

To the East this ward borders with Westbourne and Westcliff and some anomalies along the previous borough boundaries have been resolved by this proposal, to the west this ward borders with Parkstone and Penn Hill wards.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Canford Cliffs	8303	2	4151	1.9%

### Area 10 – Canford Heath

Combining the previous wards of Canford Heath East and Canford Heath West, and some properties from Oakdale ward around the underpass from Adastral Road, enables this ward to be a three-member ward, and to fall within a 10% electoral equality. This is due to the clear sense of community across the whole of Canford Heath. There are two Infant and two Junior schools both belonging to the TEACH Trust (The Education Alliance of Canford Heath), which both serve Canford Heath as a whole.

The ward is located in the centre of Poole, to the east and south its’ boundary is mainly by the A35 & A3049 ‘Dorset Way’ dual carriageway. To the west, its’ boundary is A349 Waterloo Road (dual carriageway), Darby’s Corner roundabout and Gravel Hill road, and to the north its’ boundary is the Canford Heath Nature Reserve.

At the ward’s centre is one of its’ shopping and recreation areas; containing a large superstore and a leisure centre with running track and playing fields. There is another smaller shopping centre off Adastral Road which includes a post office, library and pub. To the south west of the ward, is the large Nuffield industrial estate and business park.

There are many other recreational areas dotted around the ward, with many footpaths linking roads across Canford Heath.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Canford Heath	11267	3	3755	-7.9%

### Area 11 – Christchurch Central

Combining the current Town Centre ward with parts of the Portfield and Purewell & Stanpit wards of Christchurch, along similar lines to the current County Division, creates a Christchurch Central ward. A minor amendment to the current County Division is proposed; to include CC5 in this ward instead of Commons to improve electoral equality.

This wards' southern boundary is the river Stour which flows from Iford Bridge in the North as far as Stanpit Marsh in the south. Burton Road is the eastern boundary and part of the northern boundary is the Railway line, Christchurch By-pass and the Christchurch Hospital site.

There is a large amount of shopping and commercial properties within this ward on the High Street, Bridge Street, Bargates, Stour Road and a retail park off Barrack Road. This ward also has Two Riversmeet Leisure centre to the south east, a recreation ground off Barrack Road, the Quomps in the centre of the ward, and the library and Regent Centre in the High Street. Residents in this ward are very well supported for shopping and other facilities.

Christchurch Train station is on the edge of this ward. Twynham School is located fairly central within the ward.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Christchurch Central	8502	2	4251	4.3%

### Area 12 – Commons

The proposed ward combines the Airport and rural area of Hurn along with the St Catherine's area, the previous Jumpers wards and part of the Portfield Ward of Christchurch. Only a minor amendment to the existing County Division is proposed; to exclude CC5 from this ward and instead include it in the Commons ward to improve electoral equality.

This ward's boundaries are the new council boundary to its north and east, and it is divided east and west by the A338 Wessex Way. The west of the ward is Bournemouth International Airport and the surrounding industrial estates along with the rural areas of Hurn Forest, Ramsdown and St Catherine's Hill and surrounding areas, which are large recreational areas residents would use in addition to Hurn Bridge & Chapel Gate Sports clubs. This area is also covered by the Hurn Parish council.

To the south east of the ward is the main residential area, which is manly detached and semi-detached properties, the southern boundary of the ward is mainly the river Stour. There are a few shopping areas within the ward; these are on Hurn Road, Fairmile and The Grove. These are also the main routes through the ward.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Commons	8233	2	4116	1.0%

### Area 13 – Creekmoor

Creekmoor Ward is located in the west of Poole and its western boundary is also the outer boundary of the new council area, along the old course of Roman Road. To the east it has a boundary along the A349 Waterloo Road (dual carriageway) to Darby's Corner. The southern boundary is the A35, and boundaries with Poole Town and Hamworthy wards within Poole Harbour.

The northern border runs along Pinesprings Drive, Broadstone Way and other roads with its border to the Ward of Broadstone, the Pinesprings development is being proposed to be moved into this ward as the electors have ties to both Broadstone and Creekmoor with many links for these properties into the Creekmoor ward, this also assists with reaching better electoral equality.

Residential areas are located in the north, west and central areas of the ward, with an industrial/retail area in the east with a large superstore.

In the centre, there is Creekmoor ponds open space which is also close to shops, a library, a church and a pub. Upton House and Upton Country Park are located in the south below the A35 & A350 dual carriageway and the Castleman Trailway runs from Upton Country Park, past Creekmoor to Merley.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Creekmoor	8229	2	4114	0.9%

### Area 14 – East Cliff & Springbourne

East Cliff & Springbourne ward borders the coast to the south. The East Cliff part of the ward, south of the railway line, is made up of flat developments and the majority is part of the East Cliff Conservation Area. To the north of the railway line it is primarily semi-detached housing with pockets of terraces. The area immediately either side of the railway line is characterised by employment development.

To the north of the Wessex Way, connected by the underpass on Wellington Road, there are further flat developments close to the train station (which is within the ward) and the centre of Bournemouth. Electors are of a similar demographic, and many of the electors in this ward are students. There are large University Halls of Residents located around the train station area. Malmesbury Park Primary School is located in the area north of the Wessex Way.

This ward has a southern border with the coast, an eastern border with Boscombe West, and Littledown and Iford borders along various roads. Most of the northern border is along the Wessex Way and Lowther Road shares a border with the Queen's Park ward. The western border lies along the railway line and along roads shared with Bournemouth Central.

The main shopping areas within the ward are along Holdenhurst Road, with superstores and express stores at various points, along with other shopping options.

Recreation facilities in the ward are in Boscombe Chine Gardens which holds a Green Flag Award to the south east, and the beaches and surrounding Overcliff to the south.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
East Cliff & Springbourne	11620	3	3964	-5.0%

### Area 15 – East Southbourne & Tuckton

East Southbourne & Tuckton, is bordered to the north by Christchurch Harbour, it now contains all of Mudeford Sandbank and the beach hut community in this area with the boundary going up to the mouth of Christchurch Harbour. It has the river Stour, to the east and is bordered to the south by the Sea around Hengistbury Head.

To the west this ward borders with West Southbourne along Iford Lane, Seafield Road and other roads, the border between the two wards has moved. With West Southbourne taking some properties along the Southbourne Overcliff, which both these wards currently share, the boundary has moved to run along Hathaway Road & Avoncliffe Road, leaving Sunrise of Southbourne within this ward.

This ward is mainly detached or semi-detached properties, with some flats along the sea front roads to the west of the ward. Wick village is to the north of the ward near Tuckton Bridge and shops along Tuckton Road, and there are further shops along Broadway and Belle Vue Road. The schools within this ward are St Katherines Primary to the east of the residential element of the ward, and St Peters Secondary in the centre.

For recreation activities, there is the river bank to the north, beaches to the south and Seafield Gardens to the west; in addition to the fields and open spaces around Hengistbury Head in the east and Iford Playing fields to the north.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
East Southbourne & Tuckton	7915	2	3957	-2.9%

### Area 16 – Hamworthy

Combining the previous wards of Hamworthy East and Hamworthy West enables this ward to be a three-member ward and fall within a 10% electoral equality. There is no change proposed to the external boundaries of these two wards when merging into one, as we believe the current boundaries are well located and this ward has restricted links to other parts of the conurbation due to Poole Harbour and the new borough boundary.

Hamworthy ward is located to the south west of Poole and its' borders form the south west border of the new authority. The Twin Sails Bridge and Poole Bridge form the two-harbour crossings to Poole Town Centre from this ward.

Located in the north of the ward, there is a train station, and Hamworthy Park is located in the south on Wareham Channel. Recreation areas in the west of Hamworthy include Rockley Sands Holiday Park and Turlin Moor Recreation Ground. The south west boundary is where the Royal Marine Base is located, with its own housing. There are various other industrial areas within the ward along with Poole Ferry Terminal for trips across the channel and a large marina – Cobb's Quay.

In addition to the residential area of Hamworthy, south of the railway line, the Turlin Moor Estate also can be found to the north. To the east of the ward lies Holes Bay. The main shopping areas within the ward fall upon Blandford Road, which runs through the centre.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Hamworthy	11478	3	3826	-6.1%

### Area 17 – Kinson North

The northern border of Kinson North is along the river Stour and forms part of the northern border of the new authority area, this is also part of the flood plain. To the east there is a small border with Merley and Bearwood North. The addition of KN5 has increased the electorate in the ward and connected the properties north of Holloway Avenue and East of Ringwood Road.

To the west this ward borders with Redhill & Northbourne and now covers all the properties on roads off New Road including the Stour Park homes site, the south of this ward borders with Bearwood South & Kinson South, along various roads.

In the main this ward is characterised by a mixture of suburban estate development and suburban bungalow development. Through the centre of the ward, either side of Wimborne Road, is Kinson Shopping Centre. The ward also contains Kinson Hub which opened in 2010, and Kinson Library. Christ the King and Kinson Primary are in the south west and centre of the ward.

For recreational activities, Pelhams Park holds a Green Flag award and also has a leisure centre and outdoor sports facilities. There is also Kinson Common to the south.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Kinson North	8228	2	4114	0.9%

### Area 18 – Littledown & Iford

There is no change proposed for the current ward of Littledown & Iford as we believe the current boundaries are well located.

The north east border of this ward is the river Stour, with the north west being the A338 Wessex Way. Most of the southern border is the train line.

This ward contains AFC Bournemouth's stadium and Bournemouth Athletics track in Kings park along with Littledown Leisure centre and Littledown Park. It has various shops along Christchurch Road and has a large superstore off Castle Lane East. Bournemouth Royal General Hospital is located in this ward as is JPMorgan's Bournemouth Offices and the Law Courts.

The ward is quite densely populated in the east and west, with Avonbourne and Harewood Colleges as well as St Peters School in the centre of the ward. Avonwood and Kings Park primary are in the south and south west of this ward.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Littledown & Iford	7601	2	3800	-6.8%

### Area 19 – Merley & Bearwood North

Merley & Bearwood North ward is located in the north of the new council area and its northern border is the border of the new authority. It shares boundaries with Broadstone, Canford Heath, Alderney and Kinson South & Bearwood South. Along with the significant proposed development within this ward it also gains one property in Wood Lane previously cut off by the borough boundary.

There are two main residential areas in this ward: Merley to the north and Bearwood to the south east. Much of the ward is covered by green space; with Canford Heath, one of the largest remaining heath lands in Dorset, and a Site of Special Scientific Interest, covering much of the south of the ward. There is also a large wooded area slightly further north, beneath the A341 Queen Anne Drive and Magna Road.

The ward also contains a large sports ground and events area called Canford Park, which is south of Magna Road. To the north of Magna Road there is an industrial area called Canford Business Park, plus a Garden Centre. To the north east of the ward, tucked in by the river, is Canford School and the old Canford Magna Golf Club.

In the north west of the ward there is more rural/open space with Merley House Holiday & Touring Park, woodland and farm areas which abut the outer new council boundary towards Corfe Mullen.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Merley & Bearwood North	8759	2	4379	7.4%

### Area 20 – Moordown

There is no change proposed for the current ward of Moordown as we believe the current boundaries are well located.

The northern border of this ward is Castle Lane West which is shared with Muscliff & Strouden Park ward. The western edge runs along Redhill Avenue and Wimborne Road which is shared with the wards of Redhill & Northbourne and Wallisdown & Winton West. The eastern edge goes as far as Charminster Road which is shared with the Queen's Park ward. To the south this ward shares a border with Winton East along Castle and Strouden Roads.

The main shopping centre lies along Wimborne Road, with other shops available along Charminster Avenue and Charminster Road. Moordown Community Centre is located in this ward on Coronation Avenue. Redhill Park is situated in the north west and is one of the main recreation areas within this ward along with Moordown Rec, which is central in the ward. St Walburga's Primary School is located in the south east of the ward.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Moordown	7658	2	3829	-6.1%

### Area 21 – Mudeford & Highcliffe

Combining part of the current Mudeford & Friars Cliff, Purewell & Stanpit and the Highcliffe Christchurch wards creates the proposed Mudeford & Highcliffe ward, which is nearly the same as the existing County Division, except for a few road moves around the border with Walkford.

This ward's southern boundary is the coastline and into Christchurch Harbour, it now runs through the harbour and uses the harbours mouth as the southern point. Removing the area of Mudeford Sandbank with the beach huts on so this community can be contained within one ward. To the east, the boundary is the new Council boundary and to the North Lymington Road divides part of the ward from the Walkford ward.

There are shopping facilities in Bure Lane and Lymington Road. The ward contains Highcliffe Castle, Steamer Point Nature Reserve and Mudeford Quay, along the coastline. Stanpit Marsh is also in the ward to the west.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Mudeford & Highcliffe	8332	2	4166	2.2%

### Area 22 – Muscliff & Strouden Park

The northern edge of this ward is the river Stour with its eastern edge along the A338 Wessex Way. It is dissected north and south by Castle Lane West, which is a main through fair across the conurbation. To the south, it shares a border with roads across the Moordown and Queens Park wards, with Bournemouth Cemetery being part of the southern border along with Queen's Park Avenue.

The northern area of this ward is a Conservation Areas with small residential areas of Throop and Holdenhurst. The proposed ward would now include the whole of Holdenhurst Village with the addition of Wood Farm; which was previously part of Christchurch and contains the Holdenhurst Parish Meeting.

Strouden Park is in the eastern and southern parts of the ward with Muscliff in the west. In the centre is the Castlepoint shopping centre, Mallard Road Retail Park, Castlepoint library, Council Housing Office and David English Leisure Centre as well as Bournemouth Electric Sports and social club along Broadway Lane.

This ward also has three Community Centres: Townsend, Strouden Park and Muscliff. Bournemouth School, Bournemouth School for Girls and the Bishop of Winchester School are also located in this ward, around East Way. The primary schools in the ward are Jewell Academy in the east and Muscliff and Epiphany in the west.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Muscliff & Strouden Park	12757	3	4252	4.3%

### Area 23 – Newtown

There is no change proposed for the current ward of Newtown as we believe the current boundaries are well located.

Newtown ward is located north east of the centre of Poole. It shares its western border with Canford Heath and Oakdale, its southern border with Parkstone. Branksome sits to its east and Alderney to its north.

The west of the ward is predominantly industrial/commercial with the Mannings Heath Industrial Estate, Newtown Business Park and the Tower Park leisure complex. To the east of Sea View Road and Ringwood Road (B3038 & B3061) the area is mainly residential with a large recreation ground in the centre, a school and a cemetery. The southern boundary line runs along Ashley Road which is the largest shopping area in the ward.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Newtown	8844	2	4422	8.5%

### Area 24 – Oakdale

Oakdale ward is located just north of the centre of Poole it shares its western boundary with Creekmoor, its southern boundary with Poole Town, its eastern boundary with Parkstone and Newtown and its northern boundary with Canford Heath.

A retail park and Fleets industrial area runs along the western boundary by Holes Bay. The rest of the ward is mainly residential, with a playing field and Stanley Green Park located in the north west of the ward, and Oakdale Park and Play Area in the centre near the intersection of Dorchester Road with the A35 Wimborne Road where there is a parade of shops, library and pub.

Poole Cemetery is located to the eastern side. In the South, there is a Junior School with a football ground attached, there are two other Infant schools and one Secondary School in the north east of the ward next to Parr’s Plantation, a small protected area of woodland.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Oakdale	8009	2	4004	-1.8%

### Area 25 – Parkstone

Parkstone ward is located to the east of the centre of Poole and shares boundaries with Poole Town to the west, Oakdale and Newtown to the north and Penn Hill and Canford Cliffs to the East, the southern boundary is along Poole Harbour.

It is home to part of Poole Park and Whitecliff Harbourside Park which are located in the south west of the ward. Many local facilities are located near Commercial Road/Bournemouth Road through the centre of the ward including the current Civic Centre council offices and the Poole site of Bournemouth & Poole College. Ashley Road forms part of the northern boundary.

Due to Parkstone being low on electorate, a small area of Penn Hill has been included along with an area at the north of Poole Town ward. As these areas are predominantly residential, it was felt they better fitted the Parkstone ward profile and this also helped the electorate up to within 5% equality.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Parkstone	11718	3	3906	-4.2%

### Area 26 – Penn Hill

Penn Hill ward is located between the Poole and Bournemouth centres it shares boundaries with Parkstone on its western border, Newtown and Branksome along its northern border and Canford Cliffs along its eastern and southern edges.

Alexandra Park, the largest formal open space in this ward which is located in the north of the ward. Part of Ashley Road is on the northern boundary is the largest shopping centre in this ward. Other shopping areas are along Bournemouth Road and Pen Hill Avenue.

Penn Hill ward is diverse with pockets of large family homes on spacious plots and areas where density is high (e.g. south of Ashley Road). Altering the old boundary line to follow the centre of Conifer Avenue has taken properties in South Western Crescent into the Parkstone ward to bring the electorate to within 5% equality.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Penn Hill	8531	2	4265	4.6%

## Area 27 – Poole Town

Poole Town ward shares boundaries with Oakdale and Creekmoor to the north with Parkstone to the North and East borders. To the western and part of the southern border is Hamworthy, the rest of the southern border is in Poole Harbour and forms part of the southern boundary of the new authority

This ward is predominantly commercial with a big focus on tourism, with many historic buildings towards the ‘Old Town’ near the quay. There is currently a mixture of houses and flats with planning permission to transform the commercial centre to include further large commercial and residential premises. Poole Harbour and the channel forms a natural border from the west down across to the south east. To the far west of the ward is an area known as Sterte with a mix of housing and industrial/commercial buildings.

Towards the north of the ward is Poole High School and also Poole Stadium. Poole Park and Baiter Park cover much of the south east of the ward. Both Poole Hospital and Poole Police Station are located within this ward along with the main Dolphin Shopping Centre with its high street down to the Quay, Poole train station, Poole bus station, Lighthouse centre for the Arts and the Dolphin Leisure Centre with swimming pool. There is another commercial area south of the railway line with supermarkets and student accommodation for Bournemouth University.

The area just north of Tatnam Road and Garland Road has been moved to the Parkstone Ward as it was felt the properties here were more aligned with the Parkstone ward profile rather than the more touristic or commercial feel to the rest of Poole Town.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Poole Town	8342	2	4171	2.3%

## Area 28 – Queens Park

The boundary to the east of this ward is the A338 Wessex Way and to the west is Charminster Road. The area which runs along East Way down the southern border of Bournemouth North Cemetery and behind the properties in Feversham Avenue. So this area to the northern side of Queen’s Park Avenue have been moved into this ward. This is due to the similar connections between the properties in Queens Park and their previous association with the ward.

Queen’s Park comprises of large detached houses along the northern boundary of Queen’s Park Avenue, detached houses in the roads north of Richmond Park Road. Richmond Park Road is almost exclusively flat development and then detached houses and semi-detached housing are situated either side of Bennett Road. Queen’s Park Primary School is in the north west corner of the ward.

To the north east corner of the ward is Queen’s Park, which has a golf course and other recreation facilities, including a leisure centre. This ward also contains Charminster Library and its’ main shopping area on Charminster Road.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Queen’s Park	8583	2	4291	5.3%

### Area 29 – Redhill & Northbourne

The eastern edge of this ward runs along Redhill Avenue and the southern boundary is Columbia Road, with the northern boundary being the river Stour and the eastern edge situated on roads shared with the Kinson wards.

The residential properties and home parks north of Whitelegg Way off Wimborne Road and New Road, are being proposed to be moved out of this ward due to their remote location and limited links to the other properties in the rest of the ward. The properties off New road including Stour Park will be moving to Kinson North. With the properties off Wimborne Road including Redhill Park Homes, Wheatplot Park Homes, Kingfisher Park Homes are being proposed to be moved to the new Muscliff & Strouden Park ward as these properties can only be accessed through these wards.

The character of the ward is almost entirely detached housing and suburban estate development. Shopping facilities are located in Columbia Road, East Howe Lane and Hill View Road from within the ward. The main schools are Hill View, Kings High and Kingsleigh.

The ward contains both Redhill Park and Common, and Ensbury Park. The Stour Valley Nature Reserve runs along the north of the ward, close to the Northbourne roundabout, and holds a Green Flag Award.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Redhill & Northbourne	8073	2	4036	-1.0%

### Area 30 – Talbot & Branksome Woods

The western boundary of this ward runs along Talbot Heath and northern boundary along Talbot Road, Alma Road and King's Road. The eastern boundary runs along Charminster Road and then the edge of Meyrick Park golf course.

The majority of the ward contains large detached houses and is designated a Conservation Area (Meyrick Park and Talbot Woods). Towards the southern edge of the ward are the flat developments, either side of the Bourne Stream.

The south east corner of the ward is Meyrick Park including a golf course and leisure facilities, in addition to West Hants Tennis Club off Roslin Road South to the north of the ward. The Central Gardens holds a Green Flag award and run across the ward in the south.

The proposal is for the ward to stretch into the Westbourne & West Cliff ward to encompass the properties north of Poole Road around the underpass at Queen's Road, as well as the subway into Westbourne Close.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Talbot & Branksome Woods	8563	2	4281	5.0%

### Area 31 – Walkford

Combining the West Highcliffe and North Highcliffe & Walkford Christchurch wards creates the Walkford Ward which is nearly the same as the existing County Division, except for a few road moves around the border with Mudeford & Highcliffe.

This ward's southern boundary is the Mudeford & Highcliffe ward, and to the north the boundary is the new Council boundary, which is also the railway line. The eastern boundary is also the eastern boundary of the new authority, to the west this ward borders with the Burton Grange ward.

The area is largely residential and Highcliffe School is in the central area of the ward. There is a large supermarket on the western border of the ward accessed via Lyndurst Road. To the south of this is a small light industrial area.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Walkford	8318	2	4159	2.0%

### Area 32 – Wallisdown & Winton West

There is no change proposed for the current ward of Wallisdown & Winton West as we believe the current boundaries are well located.

The southern boundary of this ward is Wallisdown Road which it shares with Branksome and Alderney. The eastern boundary in part goes as far as Wimborne Road which is shared with Winton East and Moordown wards. The northern boundary is shared along roads with the Moordown, Redhill & Northbourne and Bearwood South & Kinson South wards.

The character of the area comprises of detached housing to the east of Boundary Road, and a mix of detached houses, student properties, suburban bungalows and suburban estate development to the west of the road.

Between these areas and the Conservation Area of Talbot Village (which forms part of the southern edge of the ward) is Slades Farm playing fields, a community centre and Winton and Glenmoor schools. The primary schools of Moordown St John's and Winton Primary are located in the eastern part of the ward and St Marks in the south central area.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Wallisdown & Winton West	7784	2	3892	-4.5%

### Area 33 – West Southbourne

The southern border of this ward is the coastline and it runs along fisherman’s walk and the roads with Boscombe East on its western border. To the north, it runs along the railway line and to the east it runs along Iford Lane, Seafield Road and other roads which are shared with East Southbourne & Tuckton ward.

The ward is almost entirely detached housing. There are flat developments towards the coast in the south and some large detached houses along Carbery Avenue, Stourfield infant and Junior schools is in the north of the ward.

The shopping centre and Conservation Area of Southbourne Grove is located within this ward. Other recreational activities are situated along the Overcliff and the beach. It also contains Beaufort Community Centre in the northern part of the ward.

The proposal of moving the boundary between East and West Southbourne from Clifton Road to Hathaway Road, is due to the similar style properties within this area and the improved electoral equality gained in doing so.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
West Southbourne	8101	2	4050	-0.6%

### Area 34 – Westbourne & West Cliff

The eastern border of this ward runs along the roads shared with Bournemouth Central ward, whilst the southern boundary runs along the seafront. The western boundary predominantly runs behind the properties along Alumhurst Road, Westbourne Park Road and Branksome Dene Roads. The northern border is along the A338 Wessex Way and then along Poole Road and Poole Hill.

The landscape character of the ward is one of the most diverse in the conurbation. Large parts are almost entirely flat developments, but there are pockets of commercial uses (around the BIC and the hotels of West Cliff), detached and large detached houses either side of Alum Chine (the West Overcliff Drive Conservation Area), and terraced housing immediately to the south of Westbourne Shopping centre.

There are various shopping options available in this ward; from the shops along Poole Hill, Priors Road in the east and the Westbourne Centre in the north west. For recreational activities, the beach and Overcliff are the most popular, as well as the chines with Alum Chine, including Argyll Gardens which holds a Green Flag Award. St Michael’s Primary school is located in the eastern part of the ward.

In this proposal, there are a few roads currently cut off by the Borough boundaries which we are proposing to reunite, with all the properties in Sandbourne and Princess Roads coming into the Westbourne & West Cliff Ward and all the properties in Cassel Avenue going into Canford Cliffs. The other area of change is the part of Westbourne between the Wessex Way and Poole Road which will be moving to Talbot and Branksome Woods, to enable better electoral equality.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Westbourne & West Cliff	8199	2	4099	0.6%

### **Area 35 – Winton East**

There is no change proposed for the current ward of Winton East as we believe the current boundaries are well located.

The eastern border of this ward is along Charminster Road, with the southern border along the roads shared with Talbot & Branksome Woods, and the western border along roads shared with Wallisdown & Winton West and northern along roads shared with Moordown.

The ward is mostly made up of detached houses, with one University Halls of Residence, and a pocket of semi-detached housing close to St Luke’s School. Many of the properties within this ward are student lets.

The major shopping areas are along Wimborne Road in the west and Charminster road in the east, with other smaller stores on some of the central roads.

When looking at recreational activities, Winton Recreation Ground holds a Green Flag Award and is located in the south east of the ward. Fampoux Gardens are located in the north east as well as a small play area and grounds off Pine Road. St Lukes School is centrally located within the ward for Primary school children.

<b>Electorate Area</b>	<b>Total 2023 Electorate</b>	<b>Number of Councillors</b>	<b>Electors per Councillor</b>	<b>+/-</b>
Winton East	7780	2	3890	4.6%