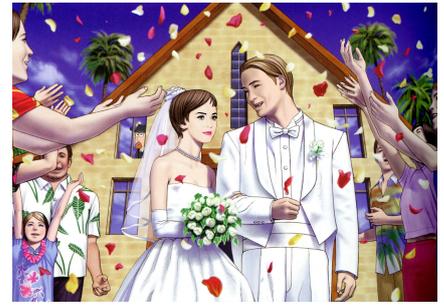


GAZELLI ART HOUSE

WINDOW PROJECT SUMMER 2017 JONNY TANNA FT. 419 INC. WHITE PEOPLE ARE SCARY #2

EXHIBITION DATES: 24 AUGUST – 30 SEPTEMBER 2017

LOCATION : GAZELLI ART HOUSE, 39 DOVER STREET, LONDON W1S 4NN



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Gazelli Art House presents 'White People Are Scary # 2', the winning window project, being premiered at the 'Enter Through The Headset 2' exhibition, seeks to reverse the indoctrinated fear of the 'dark' outsider looking in. Jonny Tanna and the collective 419 inc. have personified the white insider looking out. Playing with the galleries setting in Mayfair, these characters embody the fear the collective grew up with, the embodiment of the ruling elite.

Tanna elaborates: *"We decided to approach this project with a subtle approach that counteracts the current trend for shouty anti-trump memes which only serve to further his publicity and therefore his agenda. In Mayfair, unnerving figures will appear in the gallery windows. Seeking to reverse the indoctrinated fear of the 'dark' outsider looking in, we show the white insider looking out."*

The panel invited to judge the Window Project Summer 2017 consisted of Sabina Jaskot-Gill (Associate Curator of Photographs at the National Portrait Gallery), Nuran Aliyev (Director of Caspian Capital) and JJ Charlesworth (Online Editor and Director of Digital Content at *ArtReview*).

About Jonny Tanna

London based artist Jonny Tanna (B. 1980), working within his limitations, creates pieces that are both viable and break new grounds in art and digital entertainment. Primarily known for his street photography, Tanna is a multi-disciplinarian whose practice includes video games, 90's counter culture (especially bootleg/obscure media), fashion photography and video installations.

419 inc. participants include: Lara Joy Evans, Saideh Yazea, Miro Arva and Jon Arbuckle. 419 Inc. is a collective collaboration between Tanna and a multitude of emerging and mid-career artists, who's various skills compliments Tanna's own.

About Gazelli Art House Window Project

Contemporary gallery Gazelli Art House supports a wide range of international artists, presenting a broad and critically acclaimed programme of exhibitions to a diverse audience through global public projects and exhibition spaces in London and Baku. Gazelli Art House was founded in 2003 in Baku, Azerbaijan where it held exhibitions with Azeri artists. From 2010, having hosted conceptually interlinked off-site exhibitions across London, Founder and Director Mila Askarova opened a permanent space on Dover Street, London in March 2012. The same year, the Window Project was launched utilising the frontage of the gallery as additional display platform. In 2015, the initiative was remodeled to solely accommodate art school graduates through open call competitions three times a year. An external judging panel comprising of curators, collectors and critics, is invited each time to select the winner of the open call from a shortlist selected by the gallery.

For further information on **Window Project**, please contact:

Gazelli Art House

press@gazelliarthouse.com

+44 (0)20 7491 8816

www.gazelliarthouse.com