

GAZELLI ART HOUSE

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Gazelli Art House Launch Exhibition

FIRED UP

Joe Clark Lauren Cotton Rory McCartney David Jones Farid Rasulov

The Dairy, Wakefield Street WC1
February 11 – 25

Gazelli Art House, a new commercial art organization dedicated to providing a new setting for the understanding and creation of art, is pleased to announce its inaugural exhibition curated by Mila Askarova.

Fired Up is the first of a series of exhibitions for 2010 which will take as its theme one of the five classical elements; fire, earth, water, air and ether. **Fired Up** brings together high-impact works by five young artists with a celebratory exhibition which explores the potency, dynamism and colour of fire.

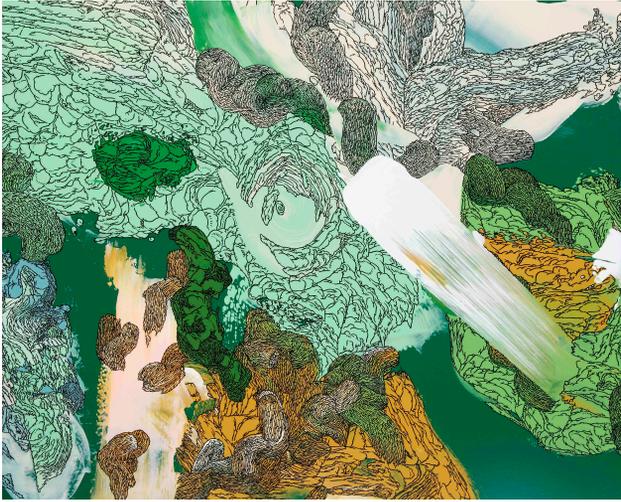
Rory McCartney's paintings trigger a sense of excitement with his use of contrasting colours and gorgeous sense of materiality – employing layers of magma like paint onto a variety of surfaces. His meticulously planned compositions reference 18th C marbled end-papers and their subsequent appropriation into the psychedelic forms of 1960's counter culture.

David Jones' scintillating baroque paintings capture the viewer with their bravura use of saturated colour and high gloss finish over which is then worked a rich tracery of thick, gestural brushstrokes and intricate, finely-drawn detail. The works capture the dynamism of writhing movement and the exquisite tension and energy at the heart of an explosion.

Farid Rasulov's photo-realistic paintings of everyday objects contain layers of meaning which endow the common place with a heightened reality. Paintings, which include monumental images of raw eggs cracked open and fried eggs on brilliant blue backgrounds, provoke immediate responses in the viewer which tap into deeply rooted cultural references. Rasulov's work explores the constant tension between visual representation and social definition.



Composition, 2009
Lauren Cotton
Adhesive-back vinyl & latex paint



David Jones
Implosive Neuro Polymorphism / Conjoined
Arena / Section 38, 2010



Joe Clark
Projection Object, 2010

Lauren Cotton creates hypnotic site-specific installations that engage with the room and divert the viewer from the reality of the environment. Cotton uses adhesive-backed vinyl and interior latex paint in primary colours on the gallery walls and floor to create three-dimensional space from two-dimensional components. In her geometric *trompe l'oeil* two-dimensional sculptures the artist re-authors the architecture of the space - utilizing form, colour and composition to expose and alter the location's and its physiological and psychological possibilities.

Joe Clark's alchemic installations intrigue and elicit pleasure in equal measure whilst exploring how, in a secular world, engaging with art can be a form of meditation. Using simple but intricately structured images, Clark re-imagines the world about him into immaculately-designed-and-lit stage sets. The precise meaning in his enigmatic and technologically-accurate work is impossible to locate. It is never entirely clear how the image you are seeing is animated: is it a film, a photograph, or a live event?

Notes to editors

1. Locations for the future program of Gazelli Art House will be announced in February.
2. Gazelli Art House is a commercial art organization founded in 2010 by Mila Askarova.
3. Mila Askarova's Biography; Mila Askarova was born and raised in Azerbaijan and educated in Turkey. She studied at the LSE, Central St Martins and Christies, and has made exhibitions in Baku and Istanbul as well as working as a private dealer in the commercial sector in London. In 2011 she will coordinate the Azerbaijan Pavillion at the 54th Venice Biennale
4. Catalogues, designed by Ted Lovett, with essays by curators and writers including Ali MacGilp will accompany each exhibition and will form one publication at the close of the project.

For further information, artists biographies and images please contact Celia Bailey on 020 34052 517 or press@gazelliarthouse.com

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